



SSTI'S 2016 ANNUAL CONFERENCE

**INNOVATION
WITH PURPOSE:
SHAPING FUTURE
OPPORTUNITIES**



**NOVEMBER 1-3
COLUMBUS, OHIO**

**HOST SPONSORS
Rev1 Ventures
The Ohio State University**

NORTH

30

WHAT TO EXPECT

The theme of SSTI's 2016 Annual Conference—our 20th event—is *Innovation with Purpose: Shaping Future Opportunities*. This year, we're inviting you to join us in moving beyond traditional themes of creating jobs and economic growth to focus on specific, purposeful outcomes that can be created by innovation ecosystems: broad inclusion, social impact and geographic diversity.

At the conference, you will engage with interested peers and true partners to define practical solutions and plot out what the future holds for our communities. The conference theme will be explored through energizing ideas and discussion sessions organized around four tracks:

- FACILITATING CLUSTERS AND INNOVATION NETWORKS**
- LEVERAGING HIGHER EDUCATION AS A CATALYST**
- BUILDING CAPITAL AND ENTREPRENEURIAL COMMUNITIES**
- STRENGTHENING INNOVATION INITIATIVES**

Explore the following pages and ssticonference.org to learn more about the conference and join us in Columbus this November!

About SSTI

SSTI is the community for state, university, local, regional and federal innovation leaders—people who work to create a climate where prosperity occurs organically through science, technology, innovation and entrepreneurship.

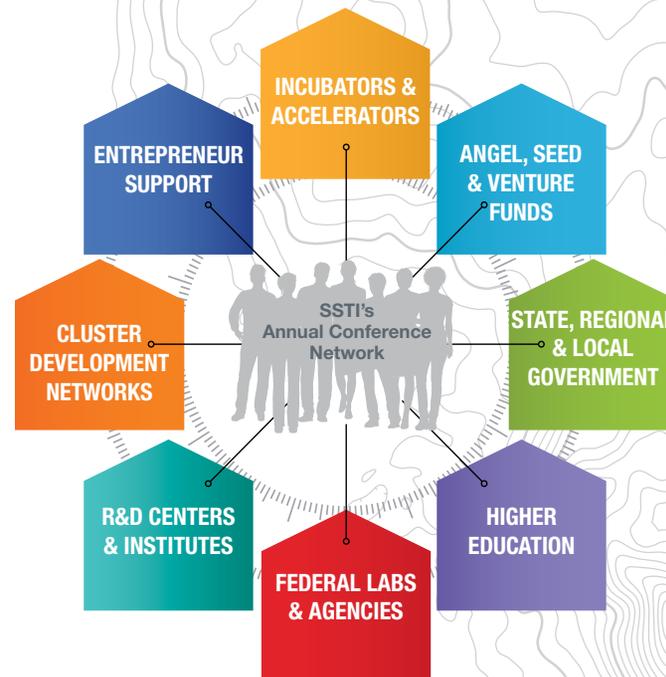


more info at ssticonference.org

SSTI's Annual Conference attendees are shaping the nation's innovation ecosystems, responsible for developing and implementing policies and programs that contribute to the nation's prosperity. They are policymakers, stakeholders and practitioners working to encourage prosperity through science, technology, innovation and entrepreneurship.



This concentration of intelligent and engaged science, technology, innovation and entrepreneurship leaders coming together in cross-community collaboration makes SSTI's Annual Conference unique and offers attendees the chance to connect with their peers to shape their region's future opportunities.



WHO ATTENDS

Bold Ideas for Innovation with Purpose

Most NFL teams punt on fourth down—even though research and logic state that running another play would lead to greater success. Coaches consistently refuse to make the call because of familiarity and fear. What are innovation ecosystems’ equivalents of ‘going for it’ on fourth down? We’ll start the morning with a fast-paced series of short talks from thought leaders and practitioners from throughout the community who will challenge conventional wisdom and push us to consider how we can better shape future opportunities for our innovators, entrepreneurs and communities.



... challenge conventional wisdom ...

Building on these thought-provoking presentations, we’ll move to smaller conversation groups to work on the challenges and opportunities we’ve just heard. And, we’ll consider the path forward, what we can do individually in our own communities, and the help we need to achieve innovation with purpose.

... shape future opportunities ...

... achieve innovation with purpose.

What are innovation ecosystems’ equivalents of ‘going for it’ on fourth down?

SSTI Proudly Presents the 2016 Excellence in TBED Awards

During a special ceremony on November 2, SSTI will present awards of excellence to organizations from across the country with model approaches to fostering a climate where startups and existing companies create prosperity through science, technology, innovation and entrepreneurship.



To learn more about each of the winners, attend the Power Roundtable: Inspiring Approaches for Achieving Prosperity session on November 3. You’ll have the chance to hear briefly from each award winner and then dig deeper in small group conversations as they share practical tips that you can take home to your organization and region.

Learn more about the SSTI Excellence in TBED awards program at sstiawards.org.

Trends Plenary



One of the highlights of each conference, the “Trends” lunch plenary is a wide-ranging discussion of the major trends affecting the innovation ecosystem and new developments in the field over the past year, plus providing a look ahead to 2017. Join SSTI President and CEO Dan Berglund and your peers for this unique opportunity to see what forces are driving the future of your efforts.

Our sixteen indepth sessions are designed to dig deep into topics that are the most pressing for those encouraging economic prosperity through science, technology, innovation and entrepreneurship. Built around four tracks, follow a complete track or choose across them to best fit your needs.

FACILITATING CLUSTERS AND INNOVATION NETWORKS

This track is a perfect fit for individuals dedicated to improving their regional innovation systems, working in organizations such as cluster initiatives, technology associations and councils, and regional economic development firms. Four sessions highlight solutions to critical challenges these groups face, such as sustaining public-private partnerships for prosperity through innovation, expanding programming to create innovation-centered opportunity, developing strategies around emerging industries, and preparing for the realities of the next economy.

- Sustaining Your Organization: Lessons Learned
- How Regions Adapt to Changes in the Manufacturing Landscape
- Expanding Access: Moving Beyond the Innovation District
- Developing Strategies in Emerging Clusters of Interest

LEVERAGING HIGHER EDUCATION AS A CATALYST

As hubs of research and innovation and producers of tomorrow's workforce, colleges and universities are among the most important assets to a local technology-based economy. With the right champions and partners in place, institutions can broadly improve economic opportunities and facilitate the prosperity of surrounding communities. This track will provide insight into some of the biggest areas of opportunity for leaders at higher education institutions of all sizes, including engaging with federal research, broadening participation in STEM fields, and developing venture funds.

- Research Collaboration: From Theory to Practice
- Higher Ed Involvement in TBED: Beyond Research 1 Institutions
- University Venture Development Funds: The Nuts and Bolts
- The Inclusion Imperative: The Science of Broadening Participation

BUILDING CAPITAL AND ENTREPRENEURIAL COMMUNITIES

It takes a community to create and establish thriving, adaptive capital and entrepreneurial networks. In this track, experts from the field will provide proven strategies and exciting new ideas to support your region's growth through increased entrepreneurship and improved access to capital. Sessions will push our own community of practitioners to repurpose existing resources and realign priorities to match opportunities and real needs, and to renew how we work with diverse stakeholders to create vibrant communities that promote resilience and sustained prosperity.

- Building Bridges: Connecting Rural Networks to Outside Capital Networks
- Crowdfunding is Here, Now What? An Open Discussion
- Investing in Companies with a Purpose of Social Good
- Scaling Startups: Effective Talent Strategies

STRENGTHENING INNOVATION INITIATIVES

Maintaining a successful initiative doesn't just come down to having the right idea—management, partnerships and communication are also critical factors to achieving meaningful impact. The sessions in this track will emphasize discussions around different facets of this long-term effort, including how to measure outcomes and communicate impact, ingredients of effective regional partnerships, and organizational best practices.

- Power Roundtable: Inspiring Approaches for Achieving Prosperity
- A Regional Approach to Innovation: The Central Ohio Story
- Measuring Impacts: Where We Stand and Where We Need to Go
- Communications Toolkit for Innovation Organizations



more info at
ssticonference.org

NORTH

Tuesday, November 1

- 4:00 P.M. First-Time Attendees / New Members Welcome
- 5:30 P.M. Opening Reception at Rev1

Wednesday, November 2

- 6:00 A.M. Sunrise Yoga
- 7:00 A.M. Mindfulness Practice
- 7:30 A.M. Registration and Breakfast
- 8:00 A.M. Welcoming and Opening Plenary: Bold Ideas for Innovation with Purpose
- 9:30 A.M. Discussion Groups: Innovation with Purpose
- 10:30 A.M. Networking Break
- 11:00 A.M. Discussion Groups: Shaping Future Opportunities
- 12:00 P.M. Lunch and Keynote
- 1:00 P.M. SSTI *Excellence in TBED* Awards Ceremony
- 2:00 P.M. Breakout Sessions
 - FACILITATING CLUSTERS AND INNOVATION NETWORKS**
Sustaining Your Organization: Lessons Learned
 - LEVERAGING HIGHER EDUCATION AS A CATALYST**
The Inclusion Imperative: The Science of Broadening Participation
 - BUILDING CAPITAL AND ENTREPRENEURIAL COMMUNITIES**
Building Bridges: Connecting Rural Networks to Outside Capital Networks
 - STRENGTHENING INNOVATION INITIATIVES**
Power Roundtable: Inspiring Approaches for Achieving Prosperity
- 3:15 P.M. Networking Break
- 3:45 P.M. Breakout Sessions
 - FACILITATING CLUSTERS AND INNOVATION NETWORKS**
How Regions Adapt to Changes in the Manufacturing Landscape
 - LEVERAGING HIGHER EDUCATION AS A CATALYST**
Higher Ed Involvement in TBED: Beyond Research 1 Institutions
 - BUILDING CAPITAL AND ENTREPRENEURIAL COMMUNITIES**
Crowdfunding is Here, Now What? An Open Discussion
 - STRENGTHENING INNOVATION INITIATIVES**
A Regional Approach to Innovation: The Central Ohio Story
- 5:00 P.M. National Innovation Reception
- 7:00 P.M.
 - Dine-Around Columbus
 - State and Sustaining Member Dinner *(invitation only)*



Join us in Columbus, Ohio

Thursday, November 3

- 6:30 A.M. Sunrise Yoga
- 7:30 A.M. Mindfulness Practice
- 8:00 A.M. Registration and Breakfast
- 8:45 A.M. Breakout Sessions
 - FACILITATING CLUSTERS AND INNOVATION NETWORKS**
Expanding Access: Moving Beyond the Innovation District
 - LEVERAGING HIGHER EDUCATION AS A CATALYST**
University Venture Development Funds: The Nuts and Bolts
 - BUILDING CAPITAL AND ENTREPRENEURIAL COMMUNITIES**
Investing in Companies with a Purpose of Social Good
 - STRENGTHENING INNOVATION INITIATIVES**
Measuring Impacts: Where We Stand and Where We Need to Go
- 10:00 A.M. Networking Break
- 10:30 A.M. Breakout Sessions
 - FACILITATING CLUSTERS AND INNOVATION NETWORKS**
Developing Strategies in Emerging Clusters of Interest
 - LEVERAGING HIGHER EDUCATION AS A CATALYST**
Research Collaboration: From Theory to Practice
 - BUILDING CAPITAL AND ENTREPRENEURIAL COMMUNITIES**
Scaling Startups: Effective Talent Strategies
 - STRENGTHENING INNOVATION INITIATIVES**
Communications Toolkit for Innovation Organizations
- 12:00 P.M. Lunch and Trends in Tech-based Economic Development
- 1:30 P.M. Topical Roundtables
 - Cluster Initiatives & Networks
 - State Initiatives
 - Innovation Research
 - Seed & Venture Capital Program Management
 - Columbus Makerspaces Tour
- 4:00 P.M. Adjournment

Register online at ssticonference.org.



Get the most out of your conference experience by participating in a focused roundtable Thursday afternoon emphasizing engaged collaboration around shared topics of interest.

Cluster Initiatives & Networks

This roundtable will provide organizations using industry clusters as an economic development tool with an opportunity to convene, discuss and learn from colleagues about operating a successful cluster initiative or approach.

State Initiatives

If you manage a state innovation initiative, join your peers for a forward-focused conversation on topics of interest to you. This roundtable is your time to focus on states’ needs, challenges and solutions.

Innovation Research

This roundtable is designed to connect innovation ecosystem practitioners with science of science and innovation policy (SciSIP) researchers to advance mutual interests. The conversation will focus on recent findings from academic literature and identifying where research could better inform policy and practice.

Seed & Venture Capital Program Management

Evolving capital challenges, program administration and ongoing sustainability are issues that will drive this roundtable on early stage capital funds. The discussion will emphasize SSBCI programs but all are welcome to identify common concerns and opportunities for future collaboration.

Columbus Makerspaces Tour

Interested in the makerspace experience? Learn how different types of makerspaces collaborate (and compete) in Columbus and enjoy a guided tour of the most active spaces in the region. *Additional charge, which includes transportation.*

Plenary and breakout sessions aren’t the only way to learn. SSTI’s Annual Conference provides ample opportunity through our networking events to learn, catch up with old friends and forge new relationships.

SSTI Annual Conference Opening Reception at Rev1 Ventures

What better way to start the conference on Tuesday, November 1, than an evening of food, drinks and relaxed conversation—with your peers as well as with regional startups? The reception is at the offices of conference co-host Rev1 Ventures, the most active investor in Ohio.

Young Professionals’ Meet-Up

After the Opening Reception, meet others who are new to the community in a casual trip to one of the Short North’s best establishments.

National Innovation Reception

After a day of brash thinking, provoking discussion and engaging presentations, we invite you to unwind with us Wednesday immediately after the end of sessions over drinks and hors d’oeuvres at the Hilton Columbus Downtown.

Dine-Around Columbus

We make exploring the city’s excellent dining options easy by making reservations and coordinating your dinner party for Wednesday night. Stop by the registration desk to browse menus and sign up during the conference or sign up ahead of time at: ssticonference.org/location.

State and Sustaining Member Dinner

SSTI State and Sustaining Members can join this invitation-only dinner Wednesday night.

Sunrise Yoga

Enjoy each conference morning surrounded by friends with a mindful movement class that incorporates breathing techniques, sun salutations, stretching, and seated/standing poses to energize the body and calm the mind. Suitable for all levels.



Hosts



THE OHIO STATE UNIVERSITY

Local



TECHGROWTH *ohio*

Partner



MEP • MANUFACTURING EXTENSION PARTNERSHIP

Supporters

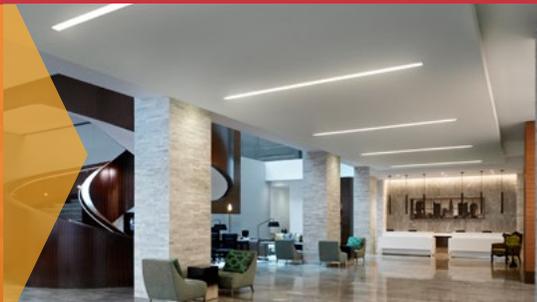


Friends



- Why Columbus?** SSTI hears this question often about our home town when we travel across the country. We know where it's coming from: headlines proclaiming, **"Kauffman's #1 city for scaling startups," "Columbus wins the DOT Smart Cities competition," "Tops for smaller market technology talent,"** etc. The city is home to one of the nation's largest universities, the most active startup investors in the state, and a host of leading research and data-intensive global corporations and businesses. Columbus continues to grow—young, diverse, educated—yet is retaining its reputation as an affordable, high-quality place to live and raise a family. We invite you to use the conference to learn more about what the region is doing and as an excuse to explore the city for yourself!

Hilton Columbus Downtown



The beautiful Hilton Columbus Downtown is host to SSTI's 2016 Annual Conference. The building features more than 200 original works from Central Ohio artists, a widely respected restaurant with a nationally known chef, spacious guest rooms and convenient, walkable access to one of the trendiest neighborhoods in all of Ohio.

A rate of just \$175/night is guaranteed to conference attendees through October 9 or until the room block is full. Make your reservation by visiting ssticonference.org or by using the code SSTI20 on Hilton's website.

EXPLORE COLUMBUS

Thinking of spending more time in the city? You won't be disappointed. In addition to hosting great local food and beverage establishments, Columbus is home to incredible museums, one of the country's largest zoos, sports teams, trendy urban neighborhoods and an entertainment scene to satisfy every taste.

- CAPA • Center of Science and Industry • Columbus Crew SC • Columbus Museum of Art • Franklin Park Conservatory • German Village • NHL Blue Jackets • Ohio State Football • Pizzuti Collection • Short North Arts District • Wexner Center for the Arts



Your experience of learning and networking with your peers doesn't have to stop when you head home from the conference! Join your peers throughout the year as a member of SSSI. Become part of the community, strengthen our mission to improve initiatives that support prosperity through science, tech, innovation and entrepreneurship, and receive great benefits!

Here are just a few of the benefits members receive:

	State & Sustaining Members	Affiliate & Supporter Members
Reduced Event Registration	✓	✓
Customized Technical Assistance	✓	
Funding Supplement Subscriptions	Unlimited	12
Free SSSI Webinars	2	1
Excellence in TBED Awards Applications	Complimentary	Reduced Rate

Contact Jason Rittenberg at rittenberg@ssti.org or 614.901.1690 to learn more about how SSSI membership can benefit you and your organization.



Every registration includes access to all of SSSI's 2016 Annual Conference plenary and breakout sessions, two evening receptions, two breakfasts and lunches, and on-site workshops. Be sure to register before October 9 for the best rates!

Registration	On/Before Oct. 9	After Oct. 9
SSTI Member	\$625	\$720
Additional Member	\$550	\$620
Non-Member	\$725	\$820
ARC, Legislators, Students, SSBCI	See below	See below

Team Discounts—SSTI Members Only

Additional attendees from the same SSSI member organization pay even less! Bring your entire team to the conference so everyone can benefit from the event's education and networking opportunities. See the "Additional Member" rate for pricing.

Appalachian Region Organizations

Thanks to a partnership with the Appalachian Regional Commission, a limited number of conference scholarships are available for organizations within ARC's footprint.*

Graduate Students

The National Science Foundation is supporting special programming for graduate students interested in the Science of Science and Innovation Policy (SciSIP).*

SSBCI Program Managers

The U.S. Department of Treasury is partnering with SSSI to provide dedicated content at the conference for State Small Business Credit Initiative programs.*

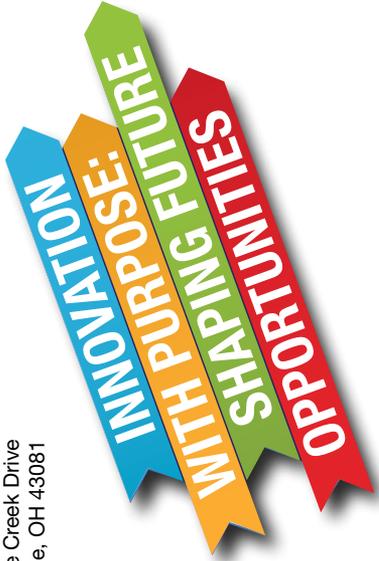
State Legislators

SSTI offers state legislators the current member rate. Encourage your legislative leaders to attend this once-a-year event for innovation policy and practice.*

*For more information on these opportunities and special rates, visit ssticonference.org/registration or call 614.901.1690.



5015 Pine Creek Drive
Westerville, OH 43081



ssticonference.org

REGISTER ONLINE TODAY!