



BUILDING BRIDGES FOR A BETTER FUTURE



SSTI'S 2017 ANNUAL CONFERENCE
SEPTEMBER 13-15 • WASHINGTON, D.C.

REGISTER ONLINE TODAY
ssticonference.org

What to Expect

Building bridges for a better future will require new thinking, new approaches, new risk tolerance and renewed commitment.

At a time when many in the innovation economy are feeling more divided and threatened than ever before, it is time to come together. With funding reductions, changing policies and shifting priorities, there is a greater need for new collaborations and strategies for those who have been left out.

This year's conference theme came from listening to our members and others in the community who want to reach beyond the usual expectations to find new partners and strategies for dealing with turbulent times of transformation. *Building Bridges for a Better Future* will provide you with fresh thinking, new approaches, and renew your commitment for bringing positive change to your community.

Gather to hear award winners showcase effective practices, network with your peers, make new connections and help build the bridges that will carry us into a better future. We invite active participation throughout the conference as we address capital access, cluster development, industry/university engagement, organization management and more.



SSTI strengthens initiatives to create a better future through science, technology, innovation and entrepreneurship. It is the community for state, university, local, regional and federal innovation practitioners, policymakers and researchers.

Who Will Be Attending

Those active in shaping the innovation economy face challenges on multiple fronts: funding uncertainty, shifting policy priorities at the federal, state and local level, meeting the demand for skilled workforce and continuing changes to financing mechanisms, to name a few.

How is your region, organization or company dealing with political and economic uncertainty?

SSTI's 2017 Annual Conference brings together leaders in the nation's innovation economies – the policymakers, stakeholders and practitioners. Your participation can help create new connections, overcome differences, find opportunities for sustained competitiveness, and build bridges for a better future.



People who attend the conference are active in:

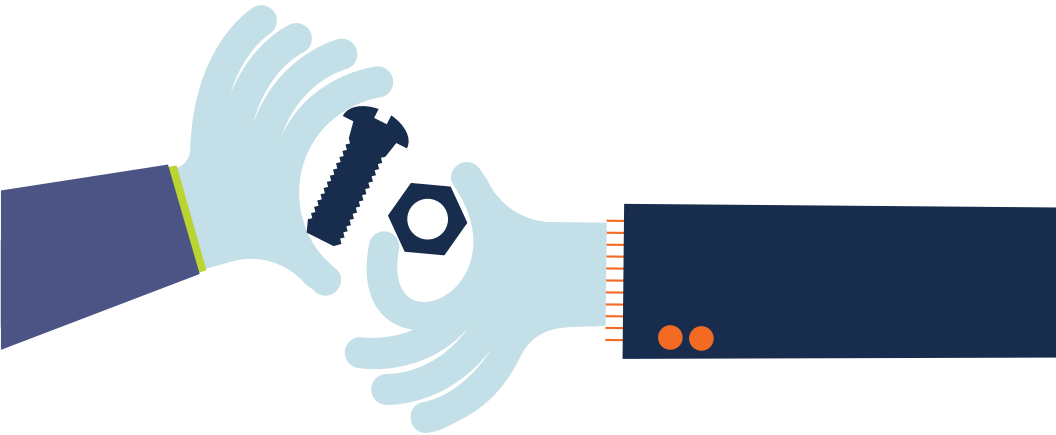
- Capital access
- Cluster development
- Entrepreneurial assistance
- Federal/national research
- Innovation policy
- Start-up ecosystem
- Technology transfer
- University/industry engagement
- Workforce development
- And more!

Laying a New Foundation

Shifting funding priorities and political turmoil have had repercussions on those involved in innovation. The current climate of uncertainty leaves many wondering where to go from here. The morning of Sept. 14 is designed to help make sense of the confusion and provide clarity and solutions.

Bridge Builders

We will engage with some top thinkers on and off Capitol Hill to understand the current climate in more detail. There will be opportunities for open discussion and you'll have a chance to make your voice heard as well. Watch for more details on ssticonference.org.



Hacking a Better Future

In another highly interactive plenary session, we'll tap into all of the creativity and talent gathered at the conference to hack solutions to our shared problems, making real progress toward positive change and creating a clearer path to innovation-based prosperity.

More information at ssticonference.org.

Join SSTI to celebrate the 2017 *Creating a Better Future* Award Winners

During a special ceremony on Sept. 14, SSTI will recognize organizations from across the country that serve as models for creating a better future by fostering a climate where startups and tech companies grow, research is supported from the lab to market, community members share in the region's economic prosperity, and existing industries thrive. The *Creating a Better Future Awards* program also recognizes promising initiatives that will shape the future of economic development.



At a breakout session following the ceremony, the award winners will share their success stories, best practices and practical tips that you can take home to create a better future for your region.

Learn more about the SSTI *Creating a Better Future Awards* program at sstiawards.org.



Trends in TBED

Always a popular highlight of the conference, the Trends in TBED plenary is a wide-ranging presentation of the major influences affecting the innovation economy as well as new developments in the field from the past year and a look ahead into 2018. Join SSTI President and CEO Dan Berglund on Sept. 15 for this insightful glimpse into the forces driving the future of your efforts.

Breakout Sessions

The conference will feature a variety of ways to explore a better future. Targeted discussions and learning opportunities will take place during breakout sessions focused on core #topics, as shown in these matrices.

Thursday, Sept. 14

	#101	#ADVANCED	#CAPITAL	#CLUSTERS	#COLLABORATION	#ENTREPRENEURSHIP	#FEDERAL	#FUNDING	#HIGHER ED	#IMPACT	#PROGRAM MANAGEMENT	#R&D	#REGIONS	#RURAL	#TECH TRANSFER	#WORKFORCE
Scaling Socially-Positive Companies																
Maximizing Innovation in Manufacturing: A Look Ahead																
Creating a Better Future: Winning Approaches																
Starting a Cluster Initiative: Assessing Why, When and How To																
From Zero to Exit: Lessons from Successful Public-Private Investment Funds																
Collaborating with Research Resources																
Understanding Defense R&D Funding Opportunities																
Defining Solutions Toward Our Workforce Challenges																

More information at ssticonference.org

Breakout Sessions

Friday, Sept. 15

	#101	#ADVANCED	#CAPITAL	#CLUSTERS	#COLLABORATION	#ENTREPRENEURSHIP	#FEDERAL	#FUNDING	#HIGHER ED	#IMPACT	#PROGRAM MANAGEMENT	#R&D	#REGIONS	#RURAL	#TECH TRANSFER	#WORKFORCE
Launching Funds in Under-Capitalized Regions																
Addressing High Demand Sectors Workforce Needs																
Making the Argument for Innovation as a Priority																
Insights into the New Federal R&D Portfolio																
Cultivating CEO Talent: What Works and What Doesn't																
Fostering Company Connections																
Higher Ed's Role in Addressing Workforce																
Insights on the Federal Capital & Entrepreneurship Portfolio																

More information at ssticonference.org



Schedule

Wednesday, Sept. 13

1:30 P.M.	Registration open until 7:00 P.M.
2:00 P.M.	Roundtables (see page 8)
5:00 P.M.	First Time Attendees / New Members Welcome
6:30 P.M.	Dine-around D.C.
6:30 P.M.	State & Sustaining Member Dinner <i>(by invitation only)</i>

Thursday, Sept. 14

6:00 A.M.	Sunrise Yoga / Fun Run
7:30 A.M.	Registration and Breakfast
8:00 A.M.	Welcome and Opening: Bridge Builders
10:00 A.M.	Networking Break
10:30 A.M.	Hacking a Better Future
12:00 P.M.	Lunch and Keynote
1:00 P.M.	SSTI <i>Building a Better Future</i> Awards Ceremony
2:00 P.M.	Breakout Sessions <ul style="list-style-type: none"> • Scaling Socially-Positive Companies • Maximizing Innovation in Manufacturing: A Look Ahead • Creating a Better Future: Winning Approaches • Starting a Cluster Initiative: Assessing Why, When and How To
3:15 P.M.	Networking Break
3:45 P.M.	Breakout Sessions <ul style="list-style-type: none"> • From Zero to Exit: Lessons from Successful Public-Private Investment Funds • Collaborating with Research Resources • Understanding Defense R&D Funding Opportunities • Defining Solutions Toward Our Workforce Challenges
6:00 P.M.	National Innovation Reception on Capitol Hill
7:30 P.M.	Young Professionals Meet-up

Friday, Sept. 15

6:00 A.M.	Sunrise Yoga / Fun Run
7:30 A.M.	Breakfast
8:30 A.M.	Breakout Sessions <ul style="list-style-type: none"> • Launching Funds in Under-Capitalized Regions • Addressing High Demand Sectors Workforce Needs • Making the Argument for Innovation as a Priority • Insights into the New Federal R&D Portfolio
9:45 A.M.	Networking Break
10:15 A.M.	Breakout Sessions <ul style="list-style-type: none"> • Cultivating CEO Talent: What Works and What Doesn't • Fostering Company Connections • Higher Ed's Role in Addressing Workforce • Insights on the Federal Capital & Entrepreneurship Portfolio
11:45 A.M.	Trends in Tech-based Economic Development
12:30 P.M.	Adjourn



Gather to hear award winners showcase effective practices, network with your peers, make new connections and help build the bridges that will carry us into a better future.

In-depth Roundtables

Special opportunities exist on the afternoon of Sept. 13 for those focused on capital programs, cluster initiatives, higher education and working at the state level, with the day culminating in an opening reception on Capitol Hill.

Capital Program Management

Successful management of capital programs will be the focus of this roundtable. Come to discuss capital challenges, investment structures, program administration and ongoing sustainability with peers from around the country.

Cluster Initiatives & Networks

Convene with other organizations looking to boost economic success and industry competitiveness through cluster collaborations during this meeting of colleagues looking to forge new partnerships, share their knowledge and build new connections.

Higher Education

Join your higher education peers for a participant-driven discussion of topics focused on the roles colleges and universities play in regional economies. Share your successes and explore solutions to common challenges as you identify strategies to take back to your institution.

State Initiatives

Those involved with innovation initiatives on the state level will want to join their peers for a lively conversation focused on today's topics of interest. This is your time to explore solutions to challenges present on the state level and hear how others are meeting the needs presented in their states.

More information at ssticonference.org

Community Building

Networking is a key component in any conference, and SSTI prides itself on building relationships with long-time friends, making new connections, and helping you do the same.

National Innovation Reception on Capitol Hill

This year's conference features the National Innovation Reception taking place in the Rayburn House Office Building on Capitol Hill. Meet up with other conference goers over light refreshments while we highlight successes of the innovation economy and hear about developments on Capitol Hill. The reception takes place Thursday, Sept. 14, 6-7:30 p.m.

Dine-around D.C.

Meet up with other conference goers for dinner at one of the dine-around options on Wednesday, Sept. 13, at 6:30 p.m. We'll take the work out of the reservations for you and have several options set aside, including one for young professionals.

State & Sustaining Member Dinner

This invitation-only dinner is a way to connect with active stakeholders in the innovation economy and one of the benefits of being an SSTI state or sustaining member. If you are interested in joining SSTI, we would be happy to discuss all of the benefits with you.

Young Professional Meet-ups

Young professionals will have the opportunity to choose a Dine-around D.C. destination that has been specifically booked for this crowd on Wednesday evening, Sept. 13. Those looking to continue the conversation are welcome to gather with their peers after the National Innovation Reception on Thursday for an outing that will be coordinated by SSTI young professionals.

First Time Attendees / New Members Welcome Reception

Those who are new to the conference and SSTI membership are invited to attend this reception in the Renaissance hotel Wednesday, Sept. 13 at 5 p.m. Meet and mingle over light refreshments with some long-time participants while learning how to get the most out of your conference experience.

Morning Yoga and Fun Runs

Options to charge your body and calm your mind are available through morning yoga at the hotel or an organized run at 6 a.m. on Sept. 14 and 15.



Sponsors

Thank you to the sponsors of SSTI's 2017 Annual Conference!

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Conference Builders

Mark Harris, Illinois Science & Technology Coalition and Institute
Michele O'Connor, West Virginia Jobs Investment Trust

If you would like to become a partner of *Building Bridges for a Better Future*,
please contact us at 614-901-1690.



Conference Site and Accommodations

Washington provides an excellent opportunity to discuss best practices with colleagues, as well as hear the latest policy outlook and showcase the impact of innovation economies for federal officials. Join SSTI as we gather in our nation's capital this year for our annual conference, highlighting the latest in the innovation economy, reconnecting with colleagues and making new friends.

SSTI's 2017 Annual Conference is being held at the Renaissance Arlington Capital View Hotel. The LEED gold certified hotel has exceptional amenities for your stay while attending the conference and is conveniently located near Reagan National Airport. The hotel offers free shuttles to the airport and the Crystal City metro station.

The conference rate is just \$239 per night, nearly equal to the federal per diem rate. This special rate is available until the room block is filled or August 23.

Join SSTI



Save on your conference registration by becoming a member of SSTI. Be a part of the community, strengthen our mission to improve initiatives that support prosperity through science, tech, innovation and entrepreneurship — and receive great benefits!

Here are just a few of the benefits members receive:

	State & Sustaining Members	Affiliate & Supporter Members
Reduced Event Registration	✓	✓
Customized Technical Assistance	✓	
Funding Supplement Subscriptions	Unlimited	12
Free SSTI Webinars	2	1
<i>Creating a Better Future Awards Applications</i>	Complimentary	Reduced Rate

Contact Jason Rittenberg at rittenberg@ssti.org or 614.901.1690 to learn more about how SSTI membership can benefit you and your organization.

Register online at ssticonference.org

Every registration includes access to all of SSTI's 2017 Annual Conference plenary and breakout sessions, one evening reception, breakfasts, lunch on Thursday, and on-site roundtables. Be sure to register by August 23 for the best rates!

Registration	Through August 23	After August 23
SSTI Member	\$625	\$725
Additional Member	\$550	\$620
Non-Member	\$775	\$875
ARC, Legislators, Students, SSBCI	See below	See below

Team Discounts—SSTI Members Only

Additional attendees from the same SSTI member organization pay even less! Bring your entire team to the conference so everyone can benefit from the event's education and networking opportunities. See the "Additional Member" rate for pricing.

Appalachian Region Organizations

Organizations with financial need and located in the Appalachian Region are encouraged to apply for special rates to attend the conference.*

Graduate Students

A limited number of reduced-rate registrations are available for full-time graduate students.*

SSBCI Program Managers

The U.S. Department of Treasury is partnering with SSTI to provide dedicated content at the conference for State Small Business Credit Initiative programs.*

State Legislators

SSTI offers state legislators the current member rate. Encourage your legislative leaders to attend this once-a-year event for innovation policy and practice.*

***For more information on these opportunities and special rates, visit ssticonference.org/registration or call 614.901.1690.**



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