

SSTI's 2015 Annual Conference

Cultivating Prosperity:

Partners, Ideas, Solutions



Oklahoma City • October 26-28, 2015



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At SSTI’s Annual Conference, a unique community comes together – who you work for and what services you deliver don’t matter, just our common purpose: cultivating prosperity through innovation. Over the next two days, you’ll find true partners, energizing ideas, and practical solutions.

We hope you leave the conference excited about the future – with new ideas to move your work forward when you return home. And, we want to help you build that future and grow this community of common purpose.

The best way to do that is speak with the SSTI team about the full benefits of membership and join SSTI if you aren’t already a member. Organizations that join during the conference save \$150 on initial membership fees.



In addition to the benefits listed here, all SSTI members receive unlimited job postings, conference agenda input, exclusive conference discounts, and access to SSTI’s listserv.

Membership Levels	Benefits
State Member > \$1 million budget \$5,000/year	<ul style="list-style-type: none">● Technical Assistance (20 hrs)● Invitations to Networking Events● Funding Supplement Subscriptions (unlimited)● SSTI Webinars (2 free)
State Member < \$1 million budget \$2,000/year	<ul style="list-style-type: none">● Technical Assistance (10 hrs)● Invitations to Networking Events● Funding Supplement Subscriptions (unlimited)● SSTI Webinars (2 free)
Sustaining Member \$2,000/year	<ul style="list-style-type: none">● Technical Assistance (10 hrs)● Invitations to Networking Events● Funding Supplement Subscriptions (unlimited)● SSTI Webinars (2 free)
Affiliate Member \$750/year	<ul style="list-style-type: none">● Funding Supplement (12 subscriptions)● SSTI Webinars (1 free)
Supporter \$750/year	<ul style="list-style-type: none">● Funding Supplement (12 subscriptions)● SSTI Webinars (1 free)



Our Community

- Private Sector
- Higher Education
- Regional Organizations
- State
- National

Our Roles

- Workforce
- Research/Innovation
- Mentoring/Assistance
- Capital
- Community Building
- Leadership
- Policy



Greetings!

On behalf of the citizens and the business community of Oklahoma City, we are proud to welcome you *back* for the 19th SSTI Annual Conference. If you attended the 2006 SSTI conference here, hopefully it is evident that the city's growth since then has uniquely defied the Great Recession.

The first thing you may notice is the beautiful 50-story Devon Tower. But if you look beyond the altered skyline, you may detect the spirit of entrepreneurship that infuses our community. The opportunities are endless in a city that was settled by land run and continues to value pioneers in every field. Oklahoma City is the perfect place for tech-based startups to succeed with access to homegrown talent, collaborative relationships with our 18 colleges and universities, and a supportive entrepreneurial community. It's not surprising that Oklahoma City has been named “#1 U.S. Startup City” by *Kiplinger* (Oct. 2014), “#1 Best City for Small Tech Market Growth” by CBRE (Aug. 2015), and “#1 City Worth Moving to If You Want to Launch a Business” by *Entrepreneur* (Sept. 2015).

The bioscience sector in Oklahoma is one of the key economic drivers in our economy. Oklahoma's biotech community supports more than 51,000 Oklahoma jobs and contributes \$6.7 billion annually in economic activity to the region. Those jobs accounted for more than six percent of all employment in the region. The heart of the bioscience industry is located just a few blocks from the Cox Convention Center at the Oklahoma Health Center campus, a 15-block area that boasts a diverse cluster of scientific research, education and health care organizations. One of our newest additions to the area, the 95,000-square-foot GE Global Research Center, is dedicated to oil & gas technology. The Center will create 130 high-tech jobs and is expected to have a direct and indirect economic impact of \$13 million on the state and local economies.

We hope that you enjoy your stay in beautiful Oklahoma City and will take the opportunity to visit our many cultural and recreational attractions. You may have arrived in Oklahoma a stranger, but you will leave a friend.

Sincerely,

Mick Cornett

Mayor, City of Oklahoma City

Roy H. Williams

President & CEO, Greater Oklahoma City Chamber



Presbyterian Health Foundation:

We help turn research breakthroughs into solutions.



Since 1985, PHF has been dedicated to fostering and supporting biomedical research and biotechnology innovation that saves and enhances human life.

PHF is proud to support the research, clinical and educational efforts of Oklahoma's epicenter of biomedical and biotechnology innovation.

Learn more at phfokc.com.

ENTERPRISE, UNBRIDLED: Oklahoma City

Entrepreneurship and innovation are in Oklahoma City’s very DNA. First settled by land run in 1889, OKC went from a population of zero to 10,000 overnight. It was enterprise, unbridled. A place crackling with opportunity: the ultimate startup city.



The land run is history. But we haven’t stopped since then. Opportunity in OKC still sets the stage for startups and innovation, combining a one-two punch of low cost of living and record low unemployment to create an environment that’s a magnet for entrepreneurial ambition.



Kiplinger (Oct. 2014)

Community support and partnership are hallmarks of our recent success. Oklahoma City’s renaissance was kick-

started by the passage of what’s known locally as “MAPS.” The Metropolitan Area Projects were themselves an innovative set of nine quality-of-

life capital investments that brought OKC the Bricktown Ballpark, Chesapeake Energy Arena, Bricktown Canal, a new downtown library, Oklahoma River improvements and more. The spirit behind these unique initiatives, as well as those that followed, is indicative of Oklahoma City’s “can-do,” hard-working ethos, which affirms that by working together, we can overcome any



CBRE (Aug. 2015)

Best City for Small Market Tech Growth

Firms like Paycom (pictured), Cyto Vance, Tailwind, Caisson Biotech, and Cage lead a new generation of OKC companies.



City Worth Moving to If You Want to Launch a Business

Entrepreneur (Sept. 2015)

obstacle and build our city—and our very livelihoods—into whatever we choose.

This ethos and entrepreneurial spirit have unsurprisingly produced crops of nationally-known brands such as Sonic Drive-In, Hobby Lobby, American Fidelity, Love’s Travel Stops & Country Stores, M-D Building Products, LSB Industries and more.

These companies extend a legacy that is leveraged by a new crop of science- and tech-based brands like Paycom, Cyto Vance Biologics, Tailwind, Caisson Biotech, Cage and QuiBids, just to name a few.

Today, this new generation joins the next round of soon-to-

Following MAPS for Kids, which addressed capital needs for schools, MAPS 3 (in progress) adds a whitewater rafting facility, streetcar system, central park, convention center and more to OKC’s offerings.

be biotech barons, captains of code and researchers working on the next energy industry revolution as the cycle of innovation and spirit of partnership continues in Oklahoma City. Check out **www.greateroklahomacity.com/startups** to learn more.





From Discovery to
Commercialization

Save the Date

April 26-28, 2016 • Chicago, IL

Training • Networking Opportunities
Industry Perspectives • Technology Pitch Session
Awards Reception • Human Elements Panel



Monday, October 26

- 4:00 PM **First-Time Attendees/New Members Welcome** | Convention Center, Room 21 | p.11
- 5:30 PM **Opening Reception at VAST** | 50th Floor, Devon Tower | p.11
- 7:15 PM **State and Sustaining Member Dinner** | Invitation Only | p.12
- 7:30 PM **Young Professionals' Meetup** | Rotunda Lobby, First Floor, Devon Tower | p.12

#ssti2015
on Twitter

Tuesday, October 27

- 6:00 AM Hatha Yoga | Renaissance, Mezzanine Level, Grand Avenue Room | p.15
- 7:30 AM Registration and Breakfast Buffet | Convention Center, Ballroom D & E
- 8:30 AM **Welcome and Opening Plenary: Brash Thinking, Bold Ideas** | Convention Center, Ballroom D & E | p.15
- 10:00 AM Networking Break | Convention Center, Exhibit Area
- 10:30 AM **Discussion Groups** | Convention Center, Various | p.15
- 12:00 PM **Lunch and Keynote** | Convention Center, Ballroom D & E | p.16
- 1:00 PM **Excellence in TBED Awards Ceremony** | Convention Center, Ballroom D & E | p.18-19
- 2:00 PM **Breakout Sessions** (All rooms are located in the Convention Center)
 - Sectors, Clusters & Innovation Initiatives**
 - Planning for Financial Sustainability | Room 20 | p.20
 - Partners from Discovery to Market**
 - The Changing Role of Technology Commercialization in Universities | Rooms 9 & 10 | p.20
 - Capital Solutions**
 - Alternatives to Exits: Capital Approaches for Local Job Creators | Room 19 | p.21
 - Drawing Ideas from Experience**
 - Building Vibrant Entrepreneurial Networks in Small Towns | Rooms 16 & 17 | p.21
- 3:15 PM Networking Break | Convention Center, Exhibit Area
- 3:45 PM **Breakout Sessions** (All rooms are located in the Convention Center)
 - Sectors, Clusters & Innovation Initiatives**
 - Keeping it Together: Maintaining Cohesion to Foster Connectivity | Rooms 9 & 10 | p.22
 - Partners from Discovery to Market**
 - Moving Toward Whole-Institution Commercialization Strategies | Rooms 16 & 17 | p.22
 - Capital Solutions**
 - Late Stage Investments to Help Companies Achieve Growth Potential | Room 20 | p.22
 - Drawing Ideas from Experience**
 - Maximizing Your Capacity to Support Innovative Companies | Room 18 | p.23
 - Toward a Prosperity Policy**
 - Innovating as a Community, Creating an Innovative Economy | Room 19 | p.23
- 5:00 PM **National Innovation Reception** | Convention Center, Exhibit Area | p.25
- 7:00 PM **Dine-Around Oklahoma City's Bricktown** | Convention Center, Various | p.26

Innovation

A proven investment



OCAST and its partners provide:

- Approximately \$10 million annually for basic, proof-of-concept and applied R&D projects
- Engineering analysis, support and design
- Entrepreneurial development and investment capital
- SBIR/STTR proposal support program
- Nationally recognized intern partnership program
- Next generation manufacturing support
- Patent and prototyping assistance for inventors
- Venture and market assessments



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Helping Oklahomans take their ideas to market every day.

Wednesday, October 28

6:00 AM	Hatha Yoga Renaissance, Mezzanine Level, Grand Avenue Room p.29
8:00 AM	MEP Breakfast Briefing on Federal Funding Opportunity Convention Center, Room 21 p.29
8:00 AM	Breakfast Buffet Convention Center, Ballroom D & E
8:45 AM	Breakout Sessions (All rooms are located in the Convention Center)
	Sectors, Clusters & Innovation Initiatives
	• Target Audience: The Media Rooms 9 & 10 p.30
	Partners from Discovery to Market
	• Supporting World-Class Research and Researchers Rooms 16 & 17 p.30
	Capital Solutions
	• The Nuts and Bolts of Launching For-Profit Funds for Nonprofit Organizations Room 19 p.30
	Drawing Ideas from Experience
	• Power Roundtable: Achieving TBED Success Room 18 p.31
	Toward a Prosperity Policy
	• New Developments in Indicators and Evaluation Room 20 p.31
10:00 AM	Networking Break Convention Center, Exhibit Area
10:30 AM	Breakout Sessions (All rooms are located in the Convention Center)
	Sectors, Clusters & Innovation Initiatives
	• Expanding Access: Inclusion Strategies Rooms 16 & 17 p.32
	Capital Solutions
	• Compensation Strategies for Effective Venture Development Room 19 p.32
	Drawing Ideas from Experience
	• Power Roundtable: Innovative Approaches to Building a Talented Workforce Room 18 p.33
	Toward a Prosperity Policy
	• Defining Our Existence: The Language to Convey Meaning & Purpose Rooms 9 & 10 p.33
12:00 PM	Lunch and Trends in Tech-based Economic Development Convention Center, Ballroom D & E p.34
1:30 PM	Workshops Convention Center, Various p.35-36
4:00 PM	Adjournment

 #ssti2015
on Twitter



Innovation Policyworks enables economic development officials at state, regional and local levels make better, data-driven decisions by providing expert research, analysis and recommendations. Our clients see innovation and entrepreneurship as critical elements of their economic development strategy, and are developing new programs or policies, and/or evaluating existing ones.

WE CAN HELP YOU:

- Plan innovation districts
- Develop state science and technology strategies and plans
- Define innovation metrics
- Benchmark against other states
- Evaluate existing efforts
- Inventory your technology assets
- Foster entrepreneurial culture

CONTACT US

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Monday, October 26, 4:00 PM-5:00 PM
**Welcome Reception for First-time Attendees
& New SSTI Members**
Convention Center, Room 21

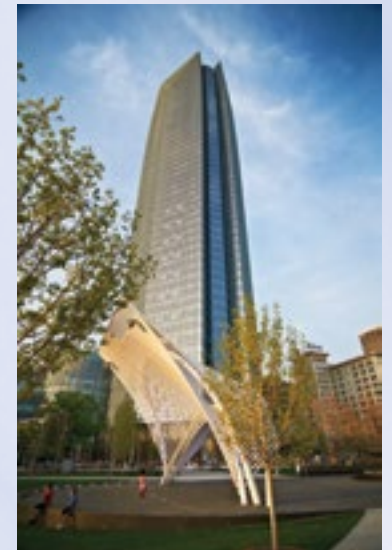
New to the SSTI community? Uncertain what to expect? Join us for an informal welcoming, sponsored by Innovation Policyworks, to get tips on how to maximize the impact of attending SSTI's conference, highlights of what to expect, some background on SSTI, and a chance to meet more of your peers taking part in their first SSTI conference experience. Light refreshments and beverages will be served.



Monday, October 26, 5:30 PM-7:30 PM
**Greater Oklahoma City Chamber Opening Reception
for SSTI Conference Attendees**
50th Floor, Devon Tower, VAST

One of the keys to Oklahoma City's economic development success is the entire community's generous hospitality. SSTI Annual Conference participants will get to see, and taste, and drink this in first hand during our Opening Reception, courtesy of the Greater Oklahoma City Chamber and the local sponsor team. Sitting atop the stunning Devon Tower and 50 floors above the downtown streets, the aptly named VAST restaurant affords panoramic views of the city to accompany award-winning sensory-expanding fare. Plan to find out for yourself this evening!

VAST is located an easy two-block walk from the conference hotel and convention center. Meet up in the lobby of the Renaissance starting at 5:15 PM to walk over in groups. Or, you can meet us directly at VAST, 333 W. Sheridan Avenue on the 50th floor.





Monday, October 26, 7:15 PM
SSTI Dinner with State & Sustaining Members
(invitation only; pre-registration required)

One of the exclusive benefits of being a state or sustaining member of SSTI is the ability to connect with your professional peers over cocktails and a leisurely dinner to kick off SSTI's Annual Conference. Unprogrammed and informal, the evening allows long-time friends to catch up and helps new members immediately feel at home with other leaders of the country's top organizations in the field. For information on how to become a state or sustaining member, see Dan Berglund, SSTI's President and CEO, at the Opening Reception or during the conference.



Monday, October 26, 7:30 PM-9:30 PM
Young Professionals' Meetup
Rotunda Lobby, First Floor, Devon Tower

SSTI's third annual "Young Professionals' Meetup" kicks off Monday night following the Opening Reception at VAST. We'll take a short walk to one of Bricktown's popular establishments to start the evening, getting to know each other over a bite to eat and/or drinks, discussing our interests and aspirations in the field, and making new connections with peers from around the country. For young professionals in the early stages of their career, this is a fun way to kick off your conference experience. Look for Rob and Jon under the rotunda in the main lobby of the Devon Tower to join us as we explore Oklahoma City!



Elsevier Research Intelligence

Foster connections between academia-industry. Identify research partners for economic development. Measure the effectiveness of those collaborations.

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elsevier.com/research-intelligence



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INL
Idaho National Laboratory



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INVESTORS, MENTORS, & ENTREPRENEURS

Learn more at tedco.md



Tuesday, October 27, 6:00 AM-7:00 AM

Hatha Yoga

Renaissance, Mezzanine Level, Grand Avenue Room

Start your conference relaxed and rejuvenated by attending a complimentary Hatha yoga class. Our instructor will guide you through softly flowing movements and deep breathing that will help refresh you for the day ahead. This session is designed to accommodate all ages, shapes, and flexibility levels. No experience is needed, and registration is not required. Grab your hotel towel or bring your yoga mat!

Tuesday, October 27, 8:30 AM-9:00 AM

Welcome & Opening Remarks

Ballroom D & E

October 27, 9:00 AM-10:00 AM

Opening Plenary: Brash Thinking, Bold Ideas

Ballroom D & E

Our community's commitment to cultivating prosperity through innovation requires open eyes, frank assessment, and honest open discussion to formulate fresh vision and new possibilities. With a fast-paced series of short talks on central themes intended to provoke, inspire and engage, the first morning of the conference is dedicated to creating mindful attention to what really matters for our collective success.



October 27, 10:00 AM-10:30 AM

Networking Break

Exhibit Area



October 27, 10:30 AM-12:00 PM

Discussion Groups

Locations to be announced during Opening Plenary

SSTI's Annual Conference presents a rare opportunity for real conversations across various approaches and interests. Drawing on the ideas and challenges presented in our Opening Plenary, conference participants will have a chance to rebut, respond, react and engage in designing future best practices.

Industrial Innovation in a Global World

Ballroom D & E



Mike Bowman
GE Global Research Center

SSTI is proud to have Mike Bowman, the Advanced Technology Leader for Sustainable Energy at GE's Global Research Center, as our keynote speaker.

General Electric has been around for over 120 years and continues to be one of the most competitive and innovative companies in the world. The technical achievements of GE, decade after decade, have helped shape the world as we know it today. These continued successes have been made possible by constant reinvention of the company itself and how it operates. To stay on the leading edge of technology, GE looks to its Global Research Centers to work across the company, in local regions, and directly with customers to push innovation. We are at a time now where the pace of innovation is accelerating, the world is hyper-connected, and the expectations on industry are incredibly high, specifically in the area of energy.

Mike is currently the Advanced Technology Leader for Sustainable Energy at GE's Global Research Center, where he leads a large portfolio of multidisciplinary research aimed at delivering technology differentiation to GE businesses, with emphasis on Power & Water, Energy Management, and Oil & Gas. The research portfolio spans areas from renewables to traditional fossil energy systems as well as energy resources and water technologies. The underlying goal for all of the efforts is sustainability, maximizing efficiency, and minimizing environmental footprint.

Mike holds Bachelor's and Master's degrees in Mechanical Engineering from Union College with the focus in thermodynamics and combustion. In 1997, Mike joined GE Research where he worked on technologies for gas turbines, steam turbines, and diesel engines as well as led the efforts in understanding climate change and CO2 science.

In addition to his GE roles, Mike was invited to join the United Nations Intergovernmental Policy on Climate Change. In 2003, Mike was selected as a member of the MIT TR100, the top 100 young innovators in the world.

Mike is also presently an Adjunct Professor at Union Graduate College where he teaches courses in Disruptive Technologies and Sustainable Energy. He holds over 20 patents and has had five peer-reviewed publications.

In the past year...
over \$5 Million
INVESTED
in Oklahoma companies

27 **NEW**
HIGH GROWTH
Businesses
STARTED

REVENUES
GENERATED \$114 M

130 **HIGH PAYING**
JOB S
CREATED

\$68,390 **↑ 64%**
State Avg
Annual Salaries

THROUGH OUR PROVEN BUSINESS AND VENTURE DEVELOPMENT
PROCESS, WE TURN INNOVATIONS INTO SUCCESSFUL ENTERPRISES.

BUSINESS ADVISORY SERVICES • ACCESS TO CAPITAL • ENTREPRENEURIAL DEVELOPMENT

2015 SSTI Excellence in TBED Awards

Ballroom D & E



Award for Excellence
in Technology Based
Economic Development

SSTI will present awards of excellence to organizations from across the country that are model approaches to fostering a climate where entrepreneurs, startups, and existing companies create prosperity through science, technology, and innovation. During this event, SSTI will celebrate the exceptional achievements of these organizations by sharing with the country how their efforts have increased the competitiveness of their region or state.

Since 2007, SSTI has recognized more than 40 organizations and initiatives for helping to strengthen U.S. competitiveness. This exclusive group of economic development organizations has developed impressive solutions and proven best practices to the most critical economic development challenges that exist in local, state and regional communities. Learn more about our past winners and hear podcasts from all of our awardees at www.sstiawards.org.

On Wednesday, October 28 at 8:45 AM – 10:00 AM, join the 2015 winners for the Power Roundtable: Achieving TBED Success session (Room 18) as they share with you valuable insight into their award winning programs and offer best practices that you can take home to improve your organization's or region's performance.

SSTI's Hall of Fame Excellence in TBED Award Winners 2007-2014

Expanding the Research Capacity

- 2013 Utah Science Technology and Research Initiative (USTAR)
- 2012 The Maryland Stem Cell Research Fund
- 2011 Kentucky's Bucks for Brains Endowment Match Program
- 2010 Maine Technology Asset Fund
- 2009 James & Esther King Biomedical Research Program
- 2007 Georgia Research Alliance Eminent Scholars®

Commercializing Research

- 2014 University of Florida Sid Martin Biotechnology Incubator
- 2013 Innovation Center of the Rockies (ICR)
- 2012 Oregon Nanoscience and Microtechnologies Institute (ONAMI)
- 2011 ACTIVATE®
- 2009 Washington Technology Center Research & Technology Development Program
- 2008 Maryland Technology Transfer Fund
- 2007 Georgia Research Alliance VentureLab

SSTI's Hall of Fame Excellence in TBED Award Winners 2007-2014 continued

Building Entrepreneurial Capacity

- 2014 Innovation Works – AlphaLab Startup Accelerator Program
- 2013 BioGenerator
- 2012 Ben Franklin TechVentures®
- 2011 CONNECT
- 2010 JumpStart Inc.
- 2009 TechColumbus TechStart Program
- 2008 SC Launch
- 2007 Technology 2020

Increasing Access to Capital

- 2014 CincyTech
- 2013 UND Center for Innovation Foundation
- 2012 TechColumbus
- 2011 BioEnterprise
- 2010 i2E, Inc. Oklahoma's Proof-of-Concept Fund
- 2009 JumpStart Inc.
- 2008 Innovation Works Seed Fund
- 2007 Connecticut Innovations Eli Whitney Fund

Improving Competitiveness of Existing Industries

- 2014 BioCrossroads
- 2013 Massachusetts Life Sciences Center
- 2012 Clemson University International Center for Automotive Research
- 2011 Center for Integrated Manufacturing Studies at Rochester Institute of Technology
- 2010 Florida High Tech Corridor Council Matching Grants Research Program
- 2009 Innovation Works Innovation Adoption Grant Fund
- 2008 Connecticut Center for Advanced Technology, Inc. Manufacturing Supply Chain Integration
- 2007 The Maryland Industrial Partnerships Program

Most Promising TBED Initiative

- 2014 Illinois Science & Technology Coalition: Corporate-Startup Challenge
- 2013 ASU Entrepreneurship & Innovation Group
- 2012 BioAccel
- 2011 NorTech Regional Innovation Cluster Model

Sectors, Clusters & Innovation Initiatives

Planning for Financial Sustainability

Room 20

The days of one-source funding for all important development initiatives are long gone – and should be. Your organization’s value propositions must appeal to more stakeholders and beneficiaries. Financially sustainable technology-based economic development initiatives often share several characteristics, including diversified revenue streams; appropriate scale for their mission, metrics and resources; and a business model designed for long-term viability. In this session, we’ll examine those characteristics, how to plan from the beginning for financial sustainability and how various organizational models may help implement strategies effectively.

Speaker:
Saul Kaplan, *Founder & Chief Catalyst*, Business Innovation Factory

Partners from Discovery to Market

The Changing Role of Technology Commercialization in U.S. Universities

Rooms 9 & 10 | First Floor

Frequently stated goals of higher education institutions relating to technology commercialization include: positively impacting the research environment; attraction and retention of top faculty and students; regional and global economic benefits; and realizing the social impact of individual inventions. How commercialization offices and professionals actually align to these goals is an unfolding topic and the focus of a recent University of Arizona-based conference. This session will share outcomes of that conference and, just as importantly, expand the discussion.

Speaker:
Sherry Hoskinson, *Director of Business Development Resources Group*, Tech Launch Arizona
Moderator:
Jeff Mason, *Executive Director*, Michigan’s University Research Corridor

Capital Solutions

Alternatives to Exits: Capital Approaches for Local Job Creators

Room 19

The venture capital industry focuses on gazelles – high-growth companies that are lean, mobile and able to achieve a short-to-medium-term exit. The equity-toward-exit model leaves little room for early stage companies focused on profitability over growth and high-quality long-term jobs that may remain in their region. This discussion session will explore efforts underway to provide alternative, non-equity capital to balance the financial opportunities available for a wider portfolio of a region’s startup and early stage community.

Speakers:
Jared Marquette, *Business Development*, Village Capital
Janice St. Onge, *President*, VSJF Flexible Capital Fund

Drawing Ideas from Experience

Building Vibrant Entrepreneurial Networks in Small Towns

Rooms 16 & 17

The major metros may dominate the field’s headlines, but smaller communities also are having success creating sustainable, well-paying jobs “from within” by supporting local innovative startups. Focusing resources on developing entrepreneurial networks, small towns and mid-sized cities can cultivate vibrant, resilient communities and increase the quality of life for all their residents. Drawing on the panel and session participants, we will examine successful entrepreneurial networks in smaller population areas for best practices to apply in your community.

Speakers:
Brian Kelsey, *Principal & Founder*, Civic Analytics
Jeri Koehler, *Executive Director*, Claremore Industrial & Economic Development Authority
Moderator:
Chad Mullen, *Director of Government Affairs*, Oklahoma Center for the Advancement of Science & Technology

Sectors, Clusters & Innovation Initiatives

Keeping it Together: Maintaining Cohesion to Foster Connectivity

Rooms 9 & 10 | First Floor

Fact: truly meaningful collaboration is hard work—even when initial funding for network development helps bring groups together. Communities often struggle to maintain these relationships as time goes on and funding support wanes. This shouldn't be the case. Effective collaboration built on shared-purpose should drive our future success, not delay it. This session will explore how to preserve cohesive networks, including using the convening role to foster connectivity.

Speakers:
Jeremy Adelman, *Vice President*, Energy Foundry
Greg McKee, *Chief Executive Officer*, CONNECT

Partners from Discovery to Market

Moving Toward Whole-Institution Commercialization Strategies

Rooms 16 & 17

Let's face it, so far most successful university tech transfer has been focused on the three gorillas of our research institutions: engineering, medicine and business. That means a lot of creative commercial opportunities struggle to make it to market because they don't fit the formula. Well, no more. This session will highlight the efforts and impacts of initiatives drawing new products and services from liberal arts, education, design, and the balance of our universities.

Speakers:
Tim Benoit-Ledoux, *Licensing Manager for Creative Works*, University of New Hampshire
Lisa Goble, *Licensing & Research Policy Officer*, The University of North Carolina at Greensboro
Moderator:
Rebecca O. Bagley, *Vice Chancellor for Economic Partnerships*, University of Pittsburgh

Capital Solutions

Late Stage Investments to Help Companies Achieve Growth Potential

Room 20

The time horizon for startups to achieve exits, IPOs, acquisitions or profitability is highly fluid, but invariably it's longer than anticipated when the first angel or seed investment is made. Successive rounds are required but can quickly tap out nonprofit funds. Connecting portfolio companies to mid and later stage financing becomes critical to everyone's success. Participants will leave this session with a better understanding of what to look for in a potential late stage investment, how to structure those deals and how to make client companies attractive for future rounds of investment or achieve their growth potential.

Speakers:
Ryan Glenn, *Director of Statewide Initiatives*, Ben Franklin Technology Partners
Grady Vanderhoofven, *General Partner*, Meritus Ventures, L.P.

Drawing Ideas from Experience

Maximizing Your Capacity to Support Innovative Companies

Room 18

To be competitive, every company needs access to the best technologies, talent, and top-line research facilities they can find. Yet, too few of our regional initiatives tap the world's largest innovation network to address the challenges holding back their communities. Drawing on real success stories and introducing the latest tools for engagement, this session will help you develop a strategy for effective collaboration with the U.S. federal research enterprise – regardless of the size and location of your community.

Speakers:
John Dement, *Director of Technology Commercialization*, Indiana Office of Defense Development
Kathleen Graham, *Office of Research and Development*, U.S. Environmental Protection Agency
Federal Technology Transfer Act (FTTA) Program
Gary E. Spanner, *Manager*, Economic Development Office, Pacific Northwest National Laboratory
Moderator:
Lee Cheatham, *Director*, Brookhaven National Lab

Toward a Prosperity Policy

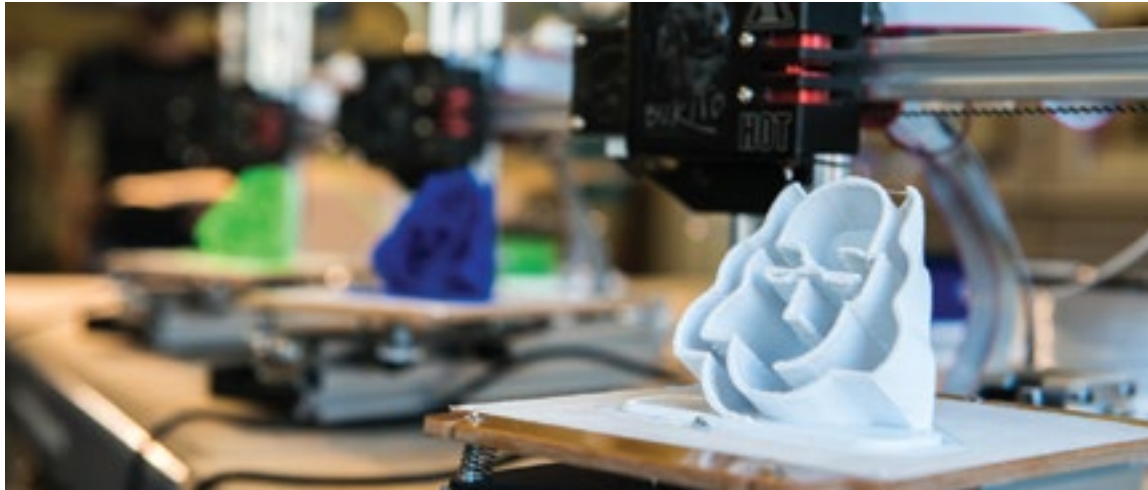
Innovating as a Community, Creating an Innovative Economy

Room 19

The competition for high-paying, high-skill jobs is fierce. Nearly all communities seek them, but that competition has evolved. Terms like STEM, millennials and place-making are front and center, and debates swirl over quality of life versus other factors. There was a time when recruiting companies seemed the way to make a community great, now communities work to be great and companies come. Join Oklahoma City's four-time Mayor, Mick Cornett, and a group of noted global corporations and local early stage inventorsto discuss how OKC has racked up impressive successes and is building a vibrant economy partly on a two-decade track record of city transformation that now well positions OKC to attract talent, jobs and investment.

Speakers:
Evan Anderson, *Co-Founder*, Oseberg, LLC
Jeb Boatman, *Site Director & Chief Counsel*, Boeing Oklahoma City
Taylor Shinn, *Commercial Initiatives Manager*, Global Technology Center for Oil & Gas,
Robin Smith, *Founder & CEO*, WeGoLook
Moderator:
Honorable Mick Cornett, *Mayor*, Oklahoma City

Capital + Knowledge + Networks = **IMPACT**



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A Leader in Comprehensive Economic Development Services

The Technology Partnership Practice (TPP) is the technology-based economic development consulting arm of Battelle. We equip stakeholders with in-depth analyses that:

- Identify regional core competencies
- Uncover emerging opportunities
- Assess strengths against market opportunities
- Pinpoint specific strengths, weaknesses, opportunities and threats.

Our experience extends across a wide range of science, technology and economic development sectors. Through our implementation services, we bring strategies to life and achieve tangible results. We can position you towards high performance in the competitive technology-driven economy. For further information, please contact Mitch Horowitz at horowitzm@battelle.org.

800.201.2011 | solutions@battelle.org | www.battelle.org

Battelle
The Business of Innovation

Tuesday, October 27, 5:00 PM

National Innovation Reception

Exhibit Area

Networking takes center stage during the National Innovation Reception. The perfect way to end the first full day of the conference: engaging with a vibrant community of individuals who share your passion for cultivating prosperity. Stimulating conversations with your peers from across the country combined with drinks and delicious hors d'oeuvres in a fun and relaxing atmosphere.

SSTI members anticipate the Annual Conference every year to network with peers and learn best practices from the diverse organizations that attend. Members also enjoy this community all year round with their SSTI membership. Eva Doss, *CEO of The Launch Place*, describes her experience with SSTI.



Eva Doss
President and CEO
The Launch Place

"The Launch Place, the lead organization in entrepreneurship development and equity investment in Southern Virginia, has been a member of SSTI since 2012, when we were planning to establish our first seed-fund. SSTI's staff, membership community and partner organizations have been crucial in our establishment, growth and success. The SSTI Annual Conference is the most valuable conference that I attend annually, as it does provide the learning, connecting, and growing opportunity for investors, economic developers, accelerators, universities and TBED practitioners. I always leave with a wealth of knowledge regarding new TBED trends and best practices and with an assurance that the SSTI community is strong and growing."



Tuesday, October 27, 7:00 PM

Dine-Around Oklahoma City

Oklahoma City offers a wide variety of food to please any palette. From sizzling steaks to wood-fired pizza, exquisite Southern cuisine to tasty barbecue, OKC has it all. We have lined up a variety of the most popular restaurants in the downtown area, within walking distance from the hotel. In addition to sampling some local fare, you have the opportunity to network with conference attendees from around the nation. Each attendee is responsible for his/her own bill and gratuity.

Check out menus and sign up at the conference registration table to enjoy dinner at one of the restaurants listed below.



Mickey Mantle’s Steakhouse \$\$\$

#7 Mickey Mantle Dr. (405) 272-0777

Mickey Mantle’s Steakhouse is widely recognized as Oklahoma City’s best steakhouse and a top spot for fresh seafood. Named after Oklahoma’s own baseball legend, Mickey Mantle’s Steakhouse delivers a fine dining and social experience with a contemporary American flair in both menu and design.

Bricktown Brewery \$\$

1 N. Oklahoma Ave. (405) 232-2739

Bricktown Brewery is an American brew-pub, offering some of the best handcrafted beers available. With a twist on traditional pub fare, Bricktown Brewery dishes up some favorites like the Sriracha Stout BBQ Pork Pizza and Big Mike’s Meatloaf wrapped with bacon.



Urban Johnnie Bar & Grille \$\$

121 NE 2nd St. (405) 208-4477

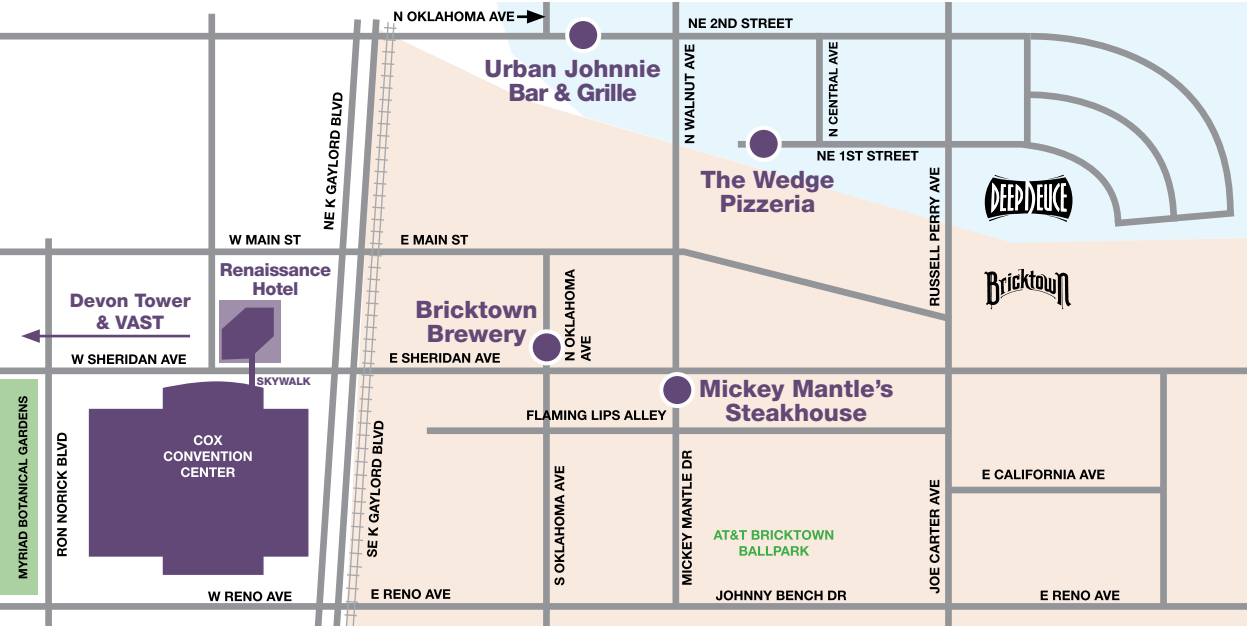
Urban Johnnie is a Bar and Grille located in the heart of Deep Deuce. With numerous gluten free and vegetarian options, UJ offers contemporary American cuisine with special attention to classic Oklahoman taste.

The Wedge Pizzeria \$\$

230 N.E. 1st St. (405) 270-0660

The Wedge is OKC’s first wood-fire oven Pizzeria. Offering a variety of flavors on one of their seven hand-crafted signature pizzas, such as truffle oil, savory handmade meatballs, sweet and spicy cinnamon and brown sugar toasted walnuts and roasted garlic.

Bricktown & Deep Deuce Map



We’re Proud to Help
OKLAHOMA
GROW

Comprised of over 175 Oklahoma corporations and business organizations, the Oklahoma Business Roundtable serves as the state’s major economic development support organization.

We are a collaborative non-profit organization whose sole purpose is advancing Oklahoma’s economic development – through business recruitment, business expansion, start-up and quality improvement activities.

Now in its 25th year of service, the Roundtable has supported hundreds of state and national business promotion activities resulting in millions of dollars of corporate investment throughout Oklahoma. Our members are committed to the growth and diversification of our state’s economy.

Oklahoma is a great state for business. We provide a comprehensive package of site location advantages for your company. Our corporate, government and economic development leadership will work together to ensure your long-term success.

We welcome your investment!



Oklahoma Business Roundtable
655 Research Parkway, Suite 420
Oklahoma City, Oklahoma 73104



www.okbusinessroundtable.com • 405.235.3787



MANUFACTURING EXTENSION PARTNERSHIP

The National Institute of Standards and Technology's Hollings Manufacturing Extension Partnership (MEP) works with small and medium-sized U.S. manufacturers to help them create and retain jobs, increase profits, and save time and money. The nationwide network provides a variety of services, from innovation strategies to process improvements to green manufacturing. MEP also works with partners at the state and federal levels on programs that put manufacturers in position to develop new customers, expand into new markets and create new products.

Web: www.nist.gov/mep
Blog: nistmep.blogs.govdelivery.com
Email: mfg@nist.gov
Phone: (301) 975-5020

 **30,056**
Manufacturers served
in 2014

 **63,952**
Jobs created and retained

\$6.7 Billion
New and retained sales

\$1.1 Billion
Cost savings

\$2.7 Billion
Client investments



Wednesday, October 28, 6:00 AM-7:00 AM

Hatha Yoga

Renaissance, Mezzanine Level, Grand Avenue Room

Begin your day relaxed and rejuvenated by attending a complimentary Hatha yoga class. Our instructor will guide you through softly flowing movements and deep breathing that will help refresh you for the day ahead. This session is designed to accommodate all ages, shapes, and flexibility levels. No experience is needed, and registration is not required. Grab your hotel towel or bring your yoga mat!



Wednesday, October 28, 8:00 AM

Breakfast Buffet

Ballroom D & E

Wednesday, October 28, 8:00 AM

MEP Breakfast Briefing on Federal Funding Opportunity

Room 21

The National Institute of Standards and Technology's Hollings Manufacturing Extension Partnership (MEP) intends to issue a Federal Funding Opportunity (FFO) in January 2016 for nonprofit organizations to operate MEP centers in 12 states – Alabama, Arkansas, California, Georgia, Louisiana, Massachusetts, Missouri, Montana, Ohio, Pennsylvania, Puerto Rico, and Vermont. The January 2016 announcement is part of an ongoing multi-year effort to conduct a full and open competition. The purpose of this session will be to provide a general overview of the MEP program, background on the FFO, discuss evaluation criteria and selection factors for this upcoming announcement.



Speaker:

Phillip Singerman, Associate Director for Innovation and Industry Services, NIST

Sectors, Clusters & Innovation Initiatives

Target Audience: The Media

Rooms 9 & 10 | First Floor

To secure and sustain support, we must be able to effectively advocate for our initiatives and communicate our successes. A key, but often overlooked, audience in communication strategies is the media—formal and informal formats. In this roundtable discussion, we will focus on the experiences, tools and techniques that have been useful in working with this important audience toward regional prosperity and competitiveness.

Speakers:

Rena Cotsones, *Assoc. V. P. of Engagement & Innovation Partnerships*, Northern Illinois University
Meghan Jensen, *Director of Marketing & Membership*, The Water Council

Partners from Discovery to Market

Supporting World-Class Research and Researchers

Rooms 16 & 17

World-class researchers not only push the frontiers of scientific discovery, they also can boost the output and impact of an entire institution. SSTI sees the beginning of a resurgence in state and university support for research centers and investments in “star scientists.” In this discussion, we will explore some of the new initiatives, the impacts star scientists can have, and how to design faculty recruitment and research support for maximum effect.

Speakers:

Michael Cassidy, *President & CEO*, Georgia Research Alliance
Brian Darmody, *Associate Vice President for Corporate & Foundation Relations*, University of Maryland
Alexander Oettl, *Assistant Professor of Strategic Management*, Scheller College of Business, Georgia Institute of Technology

Drawing Ideas From Experience

Power Roundtable: Achieving TBED Success

Room 18

Exclusive insight into outstanding, innovative economic development initiatives is a key reason to attend the SSTI Annual Conference. If you are seeking personalized insight into some of the field’s best practices, this session provides one-on-one interaction with practitioners from top-performing organizations. This unique format promotes conversations that allow participants to walk away energized with more than a dozen specific best practices and ideas to take home to improve their organization’s or region’s performance.

Moderator:

Sheri Stickley, *President*, Sherilyn Stickley Associates

Capital Solutions

The Nuts & Bolts of Launching For-Profit Funds for Nonprofit Organizations

Room 19

Companies’ needs for innovation capital are driving many economic developers to consider creating investment funds and becoming full-blown venture development organizations. But balancing a for-profit activity in a nonprofit environment is fraught with peril that can bring your whole nonprofit operation down. During this advanced discussion, the CEOs from three of the oldest and leading venture development organizations in the country will help us consider designing for-profit funds, guidelines for governance, building top-notch investment teams, and the fundamentals for structuring investment deals and agreements.

Speakers:

Trish Brasted, *President & CEO*, Wichita Technology Corporation
Scott Meacham, *President & CEO*, i2E
Rob Rosenbaum, *President & Executive Director*, TEDCO

Toward a Prosperity Policy

New Developments in Indicators and Evaluation

Room 20

Is your program having the intended results? Are there unexpected surprises you hadn’t considered? These are just some of the reasons to undertake evaluation. Good evaluation practices help to explain to stakeholders why continued support for your efforts is justified. The need for program evaluation is as old as the first program, but happily the approach to program evaluation continues to evolve. In this session, we’ll take a look at some of the newest developments in evaluating elements required for a tech-based economy and tech-based economic development programs.

Speakers:

Brad Fenwick, *Senior Vice President for Global Strategic Alliances*, Elsevier
Roland Stephen, *Associate Director, Center for Science, Technology & Economic Development*, SRI International

Moderator:

Kenneth Poole, *President & CEO*, Center for Regional Economic Competitiveness

Sectors, Clusters & Innovation Initiatives

Expanding Access: Inclusion Strategies

Rooms 16 & 17

As efforts are ramped up to increase economic prosperity through innovation and entrepreneurship, key challenges exist in ensuring that all peoples are participating in today's economy. We'll examine approaches being used to engage underserved communities, including developing partnerships to increase participation.

Speakers:

Bill Generett, *President & CEO*, UrbanInnovation21

Leslie Smith, *President*, EPI Center Memphis

Moderator:

Tameka Montgomery, *Associate Administrator*, U.S. Small Business Administration

Capital Solutions

Compensation Strategies for Effective Venture Development

Rooms 19

Compensation for investment managers and staff inside our organizations is an understudied but vital element for sustainability and long-term success. It's equally important for your startup companies to consider and establish clear compensation structures very early in their founding. In this session, drawing on the wisdom of experienced senior leadership of a successful venture development organization, we'll start the discussion to identify essential and best practices for the field.

Speaker:

Wayne Embree, *Executive Vice President Investments & Venture Acceleration*,

Rev1 Ventures

Drawing Ideas from Experience

Power Roundtable: Innovative Approaches to Building a Talented Workforce

Rooms 18

Ask a company exec about the biggest problems they're facing right now, and you're likely to hear something about talent. Internships, apprenticeships, and experiential workforce training programs are vital tools for generating talent; creating, growing and retaining companies; and, fostering local prosperity. Using our popular power roundtable format, our session will give you the chance to ask in-depth questions about building a stronger talent pipeline, taking advantage of WIOA, and bringing workforce and economic development organizations together.

Speakers:

Susan Baxter, *Executive Director*, California State University Program for Education & Research in Biotechnology

Jennifer Dahl, *Youth Office/Operation Intern Coordinator*, North Dakota Department of Commerce

Emilia Istrate, *Director of Research & Outreach*, National Association of Counties

Colleen LaRose, *President & CEO*, North East Regional Employment & Training Association

Moderator:

Mark Troppe, *Manager of Strategic Partnerships*, NIST Hollings Manufacturing Extension Partnership

Toward a Prosperity Policy

Defining Our Existence: The Language to Convey Meaning & Purpose

Rooms 9 & 10 | First Floor

Have you struggled how best to describe what your organization does and why you do it? Have your family and friends stopped asking what you do for a living because they don't get it? With financial support from forward-thinking SSTI members, SSTI has undertaken a major research project led by a national pollster to determine the specific vocabulary and issues involving the tech-based economic development community that best resonates with the public. Drawing from the results of that work, this important discussion will explore the implications for how we best describe why and what we do.

Speaker:

Tom Sheridan, *President*, The Sheridan Group

Wednesday, October 28, 11:45 AM – 1:00 PM

Lunch and Trends, New Developments and the Road Ahead
Ballroom D & E



In this interactive plenary session, we'll look at new developments from the last year in the tech-based economic development field and SSTI's distillation of the latest trends in tech-based economic development, the most daunting challenges ahead and their implications. With active audience participation, SSTI's President and CEO will serve as both provocateur and community builder in the engaging session that is a perennial favorite.

Speaker:
Dan Berglund, *President & CEO*, SSTI

October 28, 1:30 PM

Technology Tools for TBED
Ballroom B



Sponsored by: JumpStart, Inc.

Successful economic development and innovation hinges on implementing efficient and effective processes, tracking impact, and telling compelling success stories. Technology can help. In this workshop, we will explore the challenges that face TBED organizations, with quantitative data on how technology solutions have been deployed by groups like yours. Find out what tools and strategies your peers are using to achieve maximum impact, and share your own experiences with overcoming technology challenges.

Moderators:
Phillip Battle, *Policy Analyst*, SSTI
Hrishue Mahalaha, *Senior Partner*, Solutions Delivery, JumpStart, Inc.
Scott Thompson, *Senior Partner*, JumpStart, Inc.

While government programs may be the primary source of funding for TBED organizations, continued financial pressures on all levels of government means that more diversified revenue streams are a requisite for sustainability.



October 28, 1:30 PM

Funding for TBED Organizations
Room 19

While government programs may be the primary source of funding for TBED organizations, continued financial pressures on all levels of government means that more diversified revenue streams are a requisite for sustainability. In this workshop, we'll consider the options and look more deeply at funding from foundations (both program- and mission-related investments), corporate partners, and other revenue sources.

Presenters:
Deborah Cummings, *Senior Program Manager*, Battelle Technology Partnership Practice
Mark Harris, *President & CEO*, Illinois Science & Technology Coalition
Ben Johnson, *Program Director*, BioSTL
Mark Skinner, *Vice President*, SSTI

THE WORLD'S WATER TECHNOLOGY CENTER OF EXCELLENCE

The Water Council is a globally connected epicenter for freshwater research, innovation, education and business development headquartered in Milwaukee, Wisconsin. Become a Member to connect and grow with our cluster of over 200 water technology businesses.



October 28, 1:30 PM

A Roundtable for State-Based Initiatives

Rooms 16 & 17

State-level programs serve important and unique roles in the design, finance and delivery of all aspects of our innovation and economic development strategies—whether university-industry research centers, faculty recruitment, SBIR, entrepreneurship, early stage investment, development finance, manufacturing innovation, export, and the list doesn't end there! For the innovation space, many changes are afoot for state-level programs, both as leaders and as partners. This SSTI roundtable is exclusively focused on the states: the trends, their needs, and setting an agenda for effective collaboration going forward.

Moderators:

Michael Carolina, *Executive Director*, Oklahoma Center for the Advancement of Science & Technology
Norm Chagnon, *Deputy Chief*, Office of Technology Investments, Ohio Development Services Agency

State-level programs serve important and unique roles in the design, finance and delivery of all aspects of our innovation and economic development strategies.

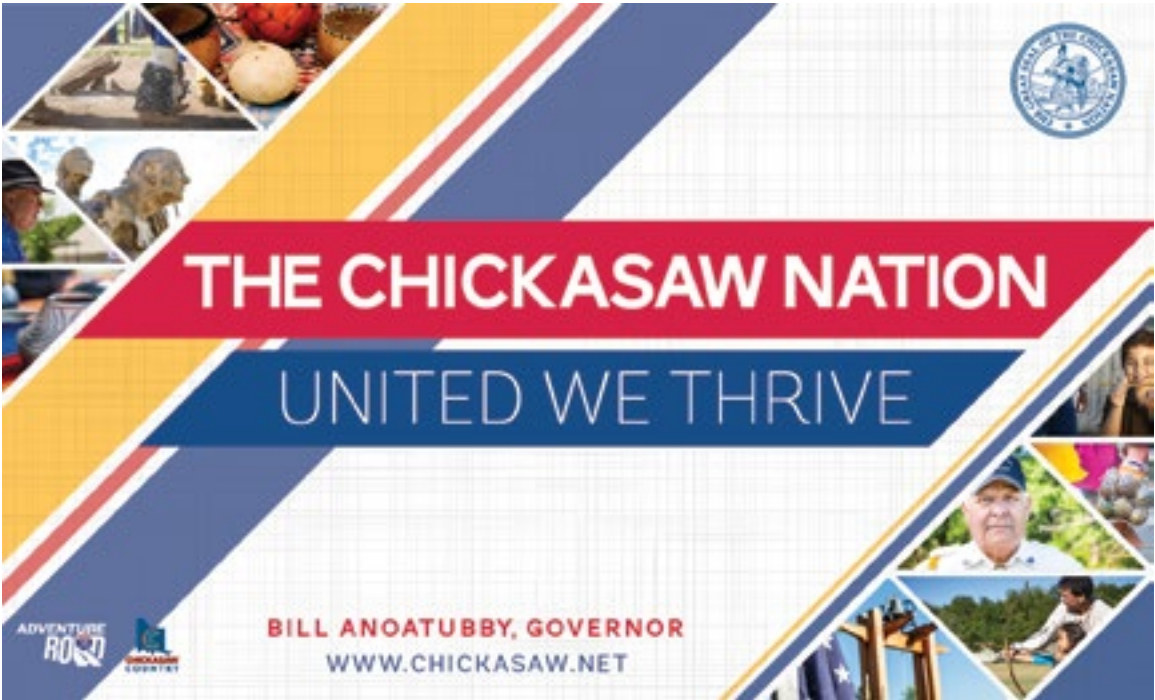


October 28, 1:30 PM

Discussion Groups: Designed by You

Locations to be announced during Lunch and Trends.

Are you coming to the conference looking to connect with a certain group of people or to get ideas to solve a challenge you're facing? Are you a seed capital manager or university economic development official who would like to meet with your peers? Or, working on a particular issue that you want to connect with others who are also working on it? We have taken suggestions from conference registrants to suggest a discussion group. The results and locations will be announced during the conference.





Host Sponsor

Greater Oklahoma City Chamber - The better path forward? We built it ourselves. We've established a new American success story by creating a place where people want to live and business is welcome. In Greater Oklahoma City, we understand that partnership among business, government, EDOs and civic leaders is integral to our success. Our low costs, diverse economy and business- friendly environment provide value, stability and profitability to our families and companies – and now we're poised to do even more. Let us introduce you to the thriving 10-county region that is Greater Oklahoma City: a city that has rediscovered its strengths - and redefined itself for the future – at greateroklahomacity.com.

National Sponsors

Supporters

The **Federal Laboratory Consortium for Technology Transfer (FLC)** is the nationwide network of federal laboratories that provides the forum to develop strategies and opportunities for linking laboratory mission technologies and expertise with the marketplace. Visit federallabs.org for more information. Like us on Facebook: [federallabs](https://www.facebook.com/federallabs) • Follow us on Twitter: @federallabs

National Institute of Standards and Technology's Hollings

Manufacturing Extension Partnership (NIST MEP) is a public/private partnership that works with small- and mid-sized U.S. manufacturers to help them create and retain jobs, increase profits, save time and money, develop new customers, and expand into new markets. For more information about NIST MEP, visit nist.gov/mep.

The **Elsevier Research Intelligence** portfolio answers the most pressing challenges researchers and research managers face, with innovative solutions that improve an institution's and individual's ability to establish, execute and evaluate research strategy and performance. We work in collaborative partnerships to meet your specific needs using SciVal tools, the Pure system, rich data assets, and custom Analytical Services. For more information, visit Elsevier.com/research-intelligence.

Battelle is a worldwide leader in the development, commercialization, and transfer of technology, applying science and technology to solve what matters most. The Technology Partnership Practice (TPP), the technology-based economic development consulting arm of Battelle, is a leading provider of comprehensive economic development services. TPP's efforts encompass undertaking technology strategies and roadmaps, conducting

economic impact analyses, analyzing research and core competency strengths, designing technology centers, research parks, and other consortia. To learn more about TPP, please contact Mitch Horowitz at horowitzm@battelle.org.

Lanyard Sponsor

The **Maryland Technology Development Corporation (TEDCO)** is the go-to source for entrepreneurial support and guidance for startups and early stage companies engaged in bringing innovative ideas to market. For more than a decade, TEDCO has provided funding, mentoring and networking opportunities to support Maryland's innovation ecosystem. It is frequently ranked as one of the most active seed/early stage investors in the nation. For more information on TEDCO and its programs and resources, visit TEDCO.md.

Conference Website Sponsor

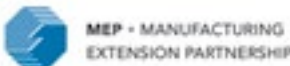
Idaho National Laboratory (INL) is U.S. Department of Energy multiprogram research and development laboratory serving at the nexus of energy supply and security. Beyond its assigned lead role in nuclear energy, INL has a heritage of developing and delivering innovative national and homeland security technologies, protective environmental measures, and clean energy initiatives. To learn more about INL, visit www.inl.gov.

First-time Attendee/New Member Welcome Reception Sponsor

Innovation Policyworks enables economic development officials at state, regional and local levels make better, data-driven decisions by providing expert research, analysis and recommendations. Our clients see innovation and entrepreneurship as critical elements of their economic development strategy, and are developing new programs or policies, and/or evaluating existing ones. For more information, visit innovationpolicyworks.com.

Exhibiting Sponsor

For over 20 years, **Development Capital Networks** has provided specialized products, management and training in: Regional Economic Development, Technology Transfer, Development Finance, Entrepreneurship, Venture Capital and Capital Formation. We help our partners: commercialize new technologies; attract capital for business development; invest capital in entrepreneurial ventures; and, build communities with development finance and advanced business skills. For more information, go to www.dcnetwork.com.





Friends of TBED

For more than three decades, the award winning **Ben Franklin Technology Partners (BFTP)** have served as a catalyst for economic growth by providing access to capital, business expertise and a network of resources that foster innovation, growth and success for both startup companies and established businesses. With regional headquarters in Pittsburgh, Philadelphia, State College and the Lehigh Valley, BFTP supports innovation, entrepreneurship and economic growth in every corner of Pennsylvania. For more information, visit www.benfranklin.org.



For 25 years, the **Georgia Research Alliance** has been growing Georgia technology economy. A Partnership of the state's business, academic and government leadership, GRA works to expand research and commercialization capacity in Georgia's universities to recruit world-class talent, seed new companies and transform lives. GRA accomplishes its work by recruiting world-class scientists, investing in state-of-the-art infrastructure, and helping to fund discovery and invention. Since 1990, GRA has directed some \$600 million in state funding, which has brought a return of \$2.6 billion in new federal and private funds for research and startup capital, the launch of 150+ companies, and the creation of nearly 6,000 high-value jobs. Visit gra.org for more information.



Rev1 is a seed stage venture development organization that combines investment capital and strategic services to help entrepreneurs build products people want and companies that succeed. Our seasoned, data-driven team delivers early-market validation for startups, helping them lay the foundation for scalable growth with the skills to evolve their product, sell to customers and build the right team. Rev1 manages a continuum of investment support from corporate, community and innovation partners, as well as the Ohio Third Frontier. For more information, visit www.rev1ventures.com.



Founded on a century of discovering inventive solutions for water issues, **The Water Council** was established as a 501(c)(3) organization in 2009 by Milwaukee area businesses, education and government leaders. The Council is the only organization of its kind in the United States and is globally connected epicenter for freshwater research, innovation, education and business development. For more information, visit www.thewatercouncil.com.

Local Sponsors

Platinum

Presbyterian Health Foundation (PHF) is an Oklahoma City-based nonprofit private foundation that provides grants for medical education and research. Since 1985, PHF has awarded over \$116 million to biotechnology and medical research organizations in Oklahoma with an emphasis on the Oklahoma Health Center campus. Visit www.phfokc.com for more information.

Gold

Over our 16-year history, **i2E's** nationally recognized services have provided business expertise and funding to more than 620 of Oklahoma's emerging small businesses. With more than \$48 million of investment capital under management, we are focused on serving companies in all phases of the business life cycle. Through our proven business and venture development process, we turn ideas into successful enterprises ... i2E. Visit www.i2e.org to learn more.

The **Oklahoma Center for the Advancement of Science and Technology (OCAST)** is Oklahoma's only agency whose sole focus is technology-based economic development. OCAST, and its partners, form Oklahoma's innovation model through which funding and support is provided to the researchers and companies that drive Oklahoma's innovation economy and create high-paying jobs. For details, visit www.ok.gov/ocast/.

Silver

The Chickasaw Nation is the 12th largest federally recognized Indian tribe in the U.S. with more than 60,000 citizens. Its jurisdictional territory includes all or parts of 13 counties in south-central Oklahoma. The tribe is under the leadership of Governor Bill Anoatubby, who began his first term in 1987. To learn more about the Chickasaw Nation, visit www.chickasaw.net.

The **Oklahoma Business Roundtable** serves as the state's primary economic development support organization. Comprised of over 175 Oklahoma companies, tribal and business organizations, the Roundtable helps advance startup, expansion, recruitment and economic development marketing activities. For further information, visit www.okbusinessroundtable.com.





Bronze

GE imagines things others don't, builds things others can't and delivers outcomes that make the world work better. GE brings together the physical and digital worlds in ways no other company can. In its labs and factories and on the ground with customers, GE is inventing the next industrial era to move, power, build and cure the world. To learn more about GE, visit www.ge.com.



OG&E Electric Services is the largest utility in the state of Oklahoma. OG&E provides electric service to over 820,000 customers in Oklahoma and western Arkansas. More information about OG&E can be found at www.oge.com.



Founded in 1946, the **Oklahoma Medical Research Foundation** is an independent, nonprofit biomedical research institute dedicated to understanding and developing more effective treatments for such critical research areas as cancer, lupus and cardiovascular disease. Our researchers are helping to win the war against human disease, one discovery at a time. To learn more about the Oklahoma Medical Research Foundation, visit www.omrf.org.



With research expenditures in the top 20 percent of universities in the U.S., **Oklahoma State University** is one of the nation's most comprehensive public land-grant university systems. OSU is creating the next generation of scientists, engineers, scholars, artists, and entrepreneurs who are enriching and influencing the lives of the citizens of Oklahoma, the nation and the world. For more information about the university, visit www.okstate.edu.

Supporter Partner



The **Ardmore Development Authority** serves a single source for information, proposals, planning, and site assistance in Ardmore, OK. The ADA owns and operates four industrial parks, as well as several single sites. The ADA offers the power and incentive to negotiate favorable terms for both new and expanding companies. Factor in Ardmore's business climate and Oklahoma's industry support, and you'll simply get more in Ardmore. Visit ardmoredevelopment.com for more information.



The **Tulsa Regional Chamber** is the principal business-driven leadership organization improving the quality of community life through the development of regional economic prosperity. To achieve this mission, the Chamber leads regional programs in government affairs, new business development, business retention and expansion, workforce, education, tourism and downtown development. Visit www.growmetrotulsa.com for more information.

The University of Central Oklahoma, now in its 125th year, is ideally located in the Oklahoma City metro community of Edmond. Central offers unmatched value by preparing future leaders in an opportunity-rich environment that connects students to transformative learning experiences, helping them to be confident and ready for their future. For more information about the University of Central Oklahoma, visit www.uco.edu.



The **University of Oklahoma Health Sciences Center (OUHSC)** is a comprehensive academic health center that encompasses seven colleges, employs approximately 5,400 full time faculty and staff, and educates more than 3,500 students. Research grants, contracts and sponsored program activities at OUHSC totaled more than \$141 million in 2014. Visit www.ouhsc.edu for more information.





SSTI is dedicated to improving initiatives that support prosperity through science, technology, innovation and entrepreneurship. We provide services that benefit your organization and community – through original research, connecting you with your peers, and advocating on your behalf. Please join us in thanking the more than 160 organizations who make our work possible. And, then, talk with an SSTI team member about joining!

SSTI State Members

Arizona Commerce Authority
Arkansas Research Alliance
Arkansas Economic Development Commission, Division of Science and Technology
Business Oregon
Center for Innovative Technology
Georgia Research Alliance
Hawaii’s High Technology Development Corporation
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Technology 2020
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Kansas State University Institute for Commercialization
Larta Institute
Launch NY
The Launch Place
Lehigh University, Government Relations & Economic Development
Lorain County Community College Foundation
Los Angeles Cleantech Incubator (LACI)
Michigan’s University Research Corridor
Murray State University, Regional Business and Innovation Center
National Centers of Excellence
Nebraska Business Development Center
New Jersey Institute of Technology, Enterprise Development Center
NDSU Research and Technology Park
Northern Illinois University, Division of Research & Innovation Partnerships
Northwestern University, Office of Government Relations
Northwest Pennsylvania Industrial Resource Center
NY-BEST
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ONAMI, INC.
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Rochester Institute of Technology, Office of Government & Community Relations
Sam Houston State University, Research Park Office
Sandia National Laboratories
Science and Technology Campus Corporation (SciTech)
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TechConnectWV
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Tech Launch Arizona
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University of Connecticut, Office of the Vice President for Research
University of Dayton Research Institute
University of Florida Research Foundation
University of Georgia
University of Idaho, Office of Research and Economic Development
University of Illinois, Office of the Vice President for Research
University of Massachusetts President’s Office
University of Nebraska, President’s Office
University of North Dakota, Center for Innovation
University of Pittsburgh, School of Engineering
University of South Alabama, Vice President’s Office of Research and Economic Development
University System of Maryland
University of Tennessee, Institute for Public Service
University of Washington, Center for Commercialization
USF Research Foundation, Inc.
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Virginia Tech, Office of Economic Development
Virginia’s Region 2000 Partnership
Washington State University, Office of Commercialization
The Water Council
West Virginia University
XLR8UH

SSTI Supporters

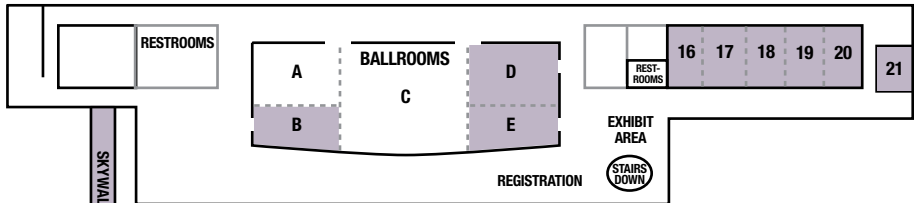
Acellent Technologies, Inc.
Axcels Innovation LLC
Battelle
Bush Consulting Group
Elsevier
Enclavix, LLC
Innovation Policyworks LLC
MRBS LLC
Regionerate, LLC
RTI International
SED
Sherilyn Stickley Associates
U.S. SourceLink

Ask SSTI staff how you can become a member!

Renaissance Oklahoma City Convention Center Hotel

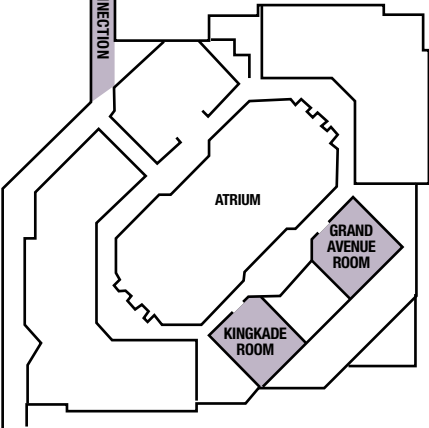
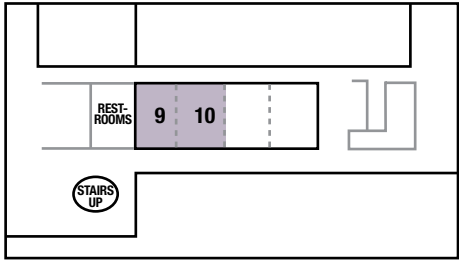
CONVENTION CENTER SECOND LEVEL

- BALLROOMS B, D & E
- ROOMS 16 – 21
- REGISTRATION & EXHIBIT AREA



CONVENTION CENTER GROUND LEVEL

- ROOMS 9 & 10



RENAISSANCE HOTEL MEZZANINE LEVEL

- GRAND AVENUE ROOM (HATHA YOGA)
- KINGKADE ROOM
- SKYWALK CONNECTION

