The future we all want needs real conversations, idea exchanges, and relationships. It won’t be achieved by looking backward, but rather by focusing on the future.
Welcome to SSTI's 2022 Annual Conference

When we first started planning this conference, we had no idea that it would be a full two years before we would be able to meet in person. While circumstances have changed and virtual meetings became the norm, one thing endures – there is no replacement for in-person gatherings where ideas spark, conversations roll and new connections are forged. We are happy to be back.

Changes that were happening both within regions and at the national level led us to the theme for this year’s conference: Focusing on the Future. That is what we will do throughout the plenaries, sessions and conversations.

We are especially excited to be joining you and partnering with the Arkansas Research Alliance. You can learn more about the state’s innovation story, its public-private partnerships that are advancing innovation in key economic sectors and how to find startup capital in the heartland as part of the Uniquely Arkansas session on May 3.

If you are new to us, SSTI is a national nonprofit organization that offers information and services that are needed to succeed in today’s innovation economy. We work with our member organizations (found on pages 14-15) and partners to strengthen initiatives creating a better future through science, technology, innovation and entrepreneurship.

Your active contribution to the conversations during the next few days will play an important part in helping chart our field’s path forward. We invite you to stay actively involved in the months ahead by becoming a member of SSTI.
We believe world-class scientific research fuels the Arkansas economy.

And we’re punching the accelerator.

ARA thanks SSTI and our partners for helping us bring an incredible event to the Natural State.
May 2 and 3

Networking Breaks
Our breaks are designed to give you ample time to continue the conversation – exploring, exchanging, and building on the fresh perspectives, new information and unexpected opportunities that arise in each breakout session.

May 2

New Members & First-time Attendee Welcome
5:00 - 5:30 P.M. | Riverview Room
Get to know SSTI, the annual conference and new peers at our special welcome reception for new SSTI members and first-time conference attendees.

National Innovation Reception
5:30 - 6:30 P.M. | Riverview Room
Enjoy meeting fellow attendees to form new friendships and potential collaborators while reconnecting with colleagues you may not have seen since before the pandemic.

May 3

Arkansas Welcome Reception
5:30 - 7:30 P.M.
Unwind after the first full day of conference content at the William J. Clinton Presidential Library and Museum during a special reception hosted by the Arkansas Research Alliance. We will have a chance to enjoy some local Arkansas flavor, take in the museum's unique offerings, and catch up with old friends and make new ones.

Chartered buses will transport attendees to and from the museum beginning at 5:15 P.M. from in front of the Marriott, with the last bus returning from the museum at 7:30 P.M.
One of the most special attributes of an SSTI conference is the unique community of peers that forms for a short time from across the country and across the diverse components of state and regional innovation ecosystem building.

We kick off each conference with a series of informal round tables along shared themes to help establish the sense of the event as a commons: a shared space, a safe place for belonging, engaging, and creating with mutual respect for wanting each entity represented and each individual participating to be better as a result of being here.

Roundtables  2:00 - 2:55 P.M.

State Small Business Credit Initiative | Ballroom B
During this hour, those interested in hearing the latest developments with the U.S. Department of the Treasury’s SSBCI are welcome to attend.

EPSCoR-focused Discussion on Jurisdictional Research Competitiveness & Innovation (invite only) | Ballroom A
 Attendees from EPSCoR jurisdictions are invited to discuss barriers and successes in increasing research competitiveness, commercialization of EPSCoR research, and relationships with innovation and entrepreneurial support organizations, and economic development organizations.

Roundtable on Arkansas Economic Development (invite only) | Hoffman
This roundtable provides an opportunity for Arkansas attendees to network with peers from around the state, discuss the importance of research technology and innovation for their local economic development goals, and consider how to make the most out of the conference. Hosted by the Arkansas Research Alliance.

Roundtables  3:05 - 5:00 P.M.

Innovation Finance | Ballroom B
The agenda for this conversation will be set by the participants, drawing on their expertise and common challenges addressing the equity and other finance aspects of building a local innovation economy. Topics may include: attracting co-investors; the impact of the rapid rise in private VC availability and resulting valuation creep on local deal making, sources of funding for administrative and services costs; and, emerging signs of new trends in the investment, debt, crypto and other finance tools available for moving innovation to market.

Discussion on the Academic R&D Enterprise and Knowledge-Based Economy | Ballroom A
Attendees will discuss perceptions and obstacles to effective collaborations between academia and economic development organizations, resources needed for successful innovation and commercialization activities, and how to build productive, equitable relationships with local, state, and federal partners.

State TBED Directors (invite only) | Ballroom C
State tech-based economic development leaders will have the opportunity to have a closed discussion focusing on topics they identify, which might range from coordinating the federal funds flowing to the states, communicating the value of your programs or specific operational issues.

Tour of the Innovation Hub | Convene in hotel lobby
Get out and see the Innovation Hub, Arkansas’ first makerspace, which provides tools and training to entrepreneurs, students and other makers, preparing them to join and grow Arkansas’s economic ecosystem. Attendees will convene in the lobby of the Marriott at 3:00 P.M. to depart by a chartered trolley for a tour of the STEAM-focused facility and learn about its impact on the regional economy. The Innovation Hub is located at 204 E 4th St., North Little Rock.
After the past two years, when all of us were caught up in surviving the pandemic, we will spend the opening morning of the conference building a new TBED commons. With record levels of federal and state funding available for strategic investment right now, there is a tremendous opportunity to be savored or squandered. It will take a broad community effort to get this right. The TBED community, a TBED commons, focusing on the future, can do this.

SSTI’s president, Dan Berglund, will share his analysis of issues and trends in TBED policy and practice that have arisen over the past two years. Then, tapping the extraordinary talent in attendance, we’ll explore fresh ideas and varying perspectives as we focus on the future we all want.
Keynote speaker Carter Malloy focuses on the future with innovative investment platform and approach

SSTI and the Arkansas Research Alliance are pleased to welcome Carter Malloy, founder and CEO of AcreTrader, as the keynote speaker. AcreTrader addresses the high cost of entry and the burden of farm management that keeps farmland inaccessible to the average investor. At the same time, the company provides an opportunity to provide farmers with innovative routes to capital for expansion.

Malloy and AcreTrader have been featured in stories in Barron’s, the New York Times and Business Insider. AcreTrader is backed by industry-leading venture capital investors, including RZC Investments, Jump Capital, Narya Capital, Revolution’s Rise of the Rest Seed Fund, and Revel Partners. Carter grew up in an Arkansas farming family and has had a lifelong passion for investing, agriculture, and conservation. Prior to founding AcreTrader, he was part of an equity investment firm and a Managing Director with Stephens, Inc., a large private investment bank.

At the Kauffman Foundation, we believe all people – regardless of their race, gender, or geography – should have the opportunity to achieve economic stability, mobility, and prosperity through success in their jobs and careers, as employees or entrepreneurs.

Learn more at Kauffman.org

employees thrive here

"With a dedicated workforce, beautiful outdoors and low cost of living, Arkansas is hard to beat."

Annemarie Dillard Jazic, Vice President
Dillard’s

To learn more about how inspiring businesses are leading the way to a strong economy, visit ArkansasEDC.com/dillards.
When to Contract Out Your Regional Capacity Development Efforts

When a region identifies a new TBED need, questions arise as to which existing organization and staff have the right expertise, availability and mindset to achieve success. Public and non-profit entities are often the answer, because these organizations are well-suited to keeping the initiative’s focus on local prosperity, making long-term commitments, and weathering periods of low program income. However, a growing number of for-profit firms are offering to provide regions with innovation-entrepreneur support services, to direct local investment funds, and to manage high-quality R&D facilities, all while balancing profit and economic development goals. Results for communities are, frankly, mixed. During this highly interactive session, we’ll work openly and honestly with selected pros to develop takeaways toward the benefits and trade-offs for when and when not to contract, the hard questions to ask candidate firms, and the dos and don’ts before handing over your local TBED service delivery

Panelists
Jeff Amerine, Founder and Managing Director, Startup Junkie
Ariel Gruswitz, Director, Consulting Services, Facility Logix, LLC
Stephen Parker, Vice President, Public Affairs, gener8tor
Ursula Powidzki, SVP, Connections and Insights, Ancora

Moderator:
Mark Skinner, Vice President, SSTI

Extending R&D Assets to Find 1+1=3

R&D is risky and costly — and getting more expensive each year, particularly lab facilities, equipment, and other instrumentation. Fortunately, there is a way to stretch R&D investments while also encouraging collaboration. We’ll explore transferable approaches that are being used to connect university researchers with one another, specialized research facilities and equipment and with innovation-centered industry to lower costs and broaden research capabilities. Bring questions, share your ideas, and learn from practitioners who have stood up shared facilities programs to benefit their regions.

Presenters:
Amy Hopper, Program Manager, Arkansas Research Alliance
Amanda Schroeder, VP, Marketing and Community Relations, Georgia Research Alliance

Moderator:
Ellen Marrison, Content Strategist, SSTI

Innovation Agenda & Governors’ Campaigns

Thirty-six states have gubernatorial elections this year — creating a significant opportunity to put science, technology, innovation and entrepreneurship on your state’s agenda. Join your peers from around the country to discuss strategies and tactics for how to help candidates and new governors recognize the value of investing in TBED and promoting these policies in their platforms and budgets. Participants will have an opportunity to begin workshopping a strategy to employ back at home.

Facilitators:
Dan Berglund, President & CEO, SSTI
Donn Rubin, President & CEO, BioSTL
Sandra Watson, President & CEO, Arizona Commerce Authority

VDOs and Legal Structures: Pros and Cons of Different Strategies to Build or Expand Your Organization

The “venture development organization” label describes an entity that offers broadly similar services (technology development, entrepreneurial support and capital access) with economic development as the first priority, but the legal structures for VDOs can vary greatly. This facilitated discussion will consider the benefits and disadvantages of leveraging different legal structures, including subsidiary entities, for-profits and CDFIs, to support a VDO’s work.

Facilitators:
Kristy Campbell, Chief Operating Officer, Rev1 Ventures
Eva Doss, President & CEO, The Launch Place
Marnie LaVigne, President & CEO, LaunchNY

Moderator:
Jason Rittenberg, Policy and Development Director, SSTI

Networking Break 3:15 - 3:45 P.M.
SSTI strengthens initiatives to create a better future through science, technology, innovation and entrepreneurship. We offer information and services needed to succeed in today’s innovation economy, and we strive to maximize the capacity of our members to deliver successful outcomes within the context of the complex innovation communities in which they participate. We’d like to thank the many organizations listed below that have joined SSTI as members and help make our work possible and we invite you to become a member during the conference. Please see Susan Niple, our membership director, to learn more about how membership can benefit your organization, and take advantage of our special membership offer available to conference attendees.

**State Members**
- Arizona Commerce Authority
- Arkansas Research Alliance
- BioConnect Iowa
- Business Oregon
- Delaware Prosperity Partnership
- Empire State Development, Division of Science, Technology & Innovation
- Georgia Research Alliance
- Hawaii Technology Development Corp.
- Innovate Mississippi
- InnovateOhio
- KY Innovation
- LaunchTN
- Maine Technology Institute
- Maryland Technology Development Corp.
- MassVentures
- Michigan Economic Development Corporation
- Minnesota Department of Employment & Economic Development
- Missouri Technology Corporation
- Nevada Governor’s Office of Economic Development
- North Carolina Biotechnology Center
- Ohio Department of Development
- Oklahoma Center for the Advancement of Science & Technology
- Pennsylvania Department of Community & Economic Development
- Rhode Island Science & Technology Advisory Council
- South Carolina Research Authority
- Utah Innovation Center - Governor’s Office of Economic Opportunity
- Vermont Department of Economic Development
- Virginia Innovation Partnership Corporation
- Wisconsin Economic Development Corporation

**Sustaining Members**
- Aglaunch
- Auburn University
- BioCrossroads
- BioHealth Innovation, Inc.
- BioSTL
- Bowling Green Area Chamber of Commerce
- Delaware Innovation Space
- Emory University
- Enterprise Center of Johnson County
- Epicenter Memphis
- Fermilab
- Florida High Tech Corridor Council
- George Mason University - Office of Innovation and Economic Development
- Georgia Institute of Technology
- Innovation Works
- Invest Nebraska
- John Hardin
- Johnson C. Smith University
- JumpStart Inc.
- Launch NY
- Loxai Community College
- Michigan’s University Research Corridor
- Montgomery County Economic Development Corporation
- New Orleans BioInnovation Center
- NexusLA
- Rev1 Ventures
- Rochester Institute of Technology
- Shawnee State University
- Startup Venture
- Texas Manufacturing Assistance Center
- Texas State University
- Utah City Science Center
- University of Louisville
- University of Massachusetts, Amherst
- University of Michigan
- University of Nebraska
- University of Oklahoma
- University of Pittsburgh
- University of South Dakota
- University System of Maryland

**Affiliate Members**
- 49th State Angel Fund
- Argonne National Laboratory
- Arizona Technology Council
- Arrowhead Center @ New Mexico State University
- Association of University Research Parks
- Ben Franklin Technology Partners
- Business Leaders for Michigan
- Central Indiana Corporate Partnership
- City of Beaverton
- CO.LAB
- Crowder College
- Donald Danforth Plant Science Center
- Federal Laboratory Consortium for Technology Transfer
- Fuzetub
- GE Allies
- Illinois Science and Technology Coalition and Institute
- Indiana University Melvin and Bren Simon Comprehensive Cancer Center
- Innovsphere
- Invest Detroit Ventures
- Kansas State University Research Foundation
- Kentucky Science & Technology Corporation
- Los Alamos National Laboratory
- Louisiana State University
- Louisiana Tech University
- Medical Center of the Americas Foundation
- Midcoast Regional Redevelopment Authority
- Missouri State University
- Muskegon Innovation Hub at Grand Valley State University
- MxD
- National Centers of Excellence
- NC IDEA
- Northwestern University
- Oak Crest Institute of Science
- Oak Ridge National Laboratory
- Oklahoma Manufacturing Alliance
- Oregon Nanoscience and Microtechnologies Institute (ONAMI)
- Pacific Northwest National Laboratory
- Regional Economic Development for Eastern Idaho
- Regional Industrial Development Corporation
- San Diego State University
- Sandia National Laboratories
- Tech Parks Arizona
- TechConnectWV
- TechGROWTH Ohio
- TechTown
- Texas Foundation for Innovative Communities
- The Launch Place
- The Lemelson Foundation
- The Ohio State University
- The University of Mississippi
- The University of Texas at Austin
- The Water Council
- UNC - Innovate Carolina
- U.S. I-PILE
- University of Cincinnati
- University of Florida Research Foundation
- University of Georgia
- University of Idaho
- University of Illinois
- University of Missouri
- University of Nevada, Reno
- University of South Carolina Office of Economic Engagement
- University of Tennessee Center for Industrial Services
- University of Texas at San Antonio - Technology Commercialization Center
- University of Utah
- University of Washington
- University of Wisconsin - Madison
- Utah Tech University
- UTRGV Center for Innovation and Commercialization
- Verge
- Vermont EPSCoR
- Vermont Sustainable Jobs Fund
- VertueLab
- Virginia Tech
- Walton Family Foundation
- Washington University in St. Louis
- West Virginia University
- WV Jobs Investment Trust Board

**Supporting Members**
- 929 Strategies
- Acellent, Technologies, Inc.
- Ancora
- Axcel Innovation
- BBC Entrepreneurial Training and Consulting
- Blended Impact
- David Hochman
- Economic Impact Catalyst
- Facility Logix, LLC.
- Fourth Economy
- generator
- Lakeview Consulting, Inc.
- OneTen Capital
- RTI International
- SourceLink
- SRI International
- TEConomy Partners, LLC
- Waymaker Group
- The University of Mississippi
- The University of Texas at Austin
- The Water Council
- UNC - Innovate Carolina
- U.S. I-PILE
- University of Cincinnati
- University of Florida Research Foundation
- University of Georgia
- University of Idaho
- University of Illinois
- University of Missouri
- University of Nevada, Reno
- University of South Carolina Office of Economic Engagement
- University of Tennessee Center for Industrial Services
- University of Texas at San Antonio - Technology Commercialization Center
- University of Utah
- University of Washington
- University of Wisconsin - Madison
- Utah Tech University
- UTRGV Center for Innovation and Commercialization
- Verge
- Vermont EPSCoR
- Vermont Sustainable Jobs Fund
- VertueLab
- Virginia Tech
- Walton Family Foundation
- Washington University in St. Louis
- West Virginia University
- WV Jobs Investment Trust Board
### Monday, May 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 P.M.</td>
<td>Registration Opens</td>
<td>Ballroom Foyer</td>
</tr>
<tr>
<td>2:00 P.M.</td>
<td>Roundtables</td>
<td>Ballroom B</td>
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<tr>
<td>2:00 P.M.</td>
<td>State Small Business Credit Initiative</td>
<td>Ballroom B</td>
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<tr>
<td>2:00 P.M.</td>
<td>EPSCoR-focused Discussion on Jurisdictional Research Competitiveness</td>
<td>Ballroom A</td>
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<tr>
<td>2:00 P.M.</td>
<td>Roundtable on Arkansas Economic Development (invite only)</td>
<td>Hoffman</td>
</tr>
<tr>
<td>3:05 P.M.</td>
<td>Roundtables</td>
<td>Ballroom B</td>
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<tr>
<td>3:05 P.M.</td>
<td>Innovation Finance</td>
<td>Ballroom B</td>
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<tr>
<td>3:05 P.M.</td>
<td>Roundtable Discussion on the Academic R&amp;D Enterprise and Knowledge-Based Economy</td>
<td>Ballroom C</td>
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<tr>
<td>3:05 P.M.</td>
<td>State TBED Directors (invite only)</td>
<td>Ballroom C</td>
</tr>
<tr>
<td>3:05 P.M.</td>
<td>Tour of the Innovation Hub</td>
<td>Convene in hotel lobby</td>
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<tr>
<td>5:00 P.M.</td>
<td>New Members &amp; First-Time Attendees Welcome Reception</td>
<td>Riverview Room</td>
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<tr>
<td>5:30 P.M.</td>
<td>National Innovation Reception</td>
<td>Riverview Room</td>
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<tr>
<td>7:00 P.M.</td>
<td>State &amp; Sustaining Member Dinner (invite only)</td>
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### Tuesday, May 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 A.M.</td>
<td>Registration Desk Opens</td>
<td>Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 A.M.</td>
<td>Breakfast</td>
<td>Ballroom B</td>
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<tr>
<td>8:30 A.M.</td>
<td>Morning Plenary</td>
<td></td>
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<tr>
<td>8:45 A.M.</td>
<td>Trends for the Future of TBED</td>
<td></td>
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<tr>
<td>10:15 A.M.</td>
<td>Break</td>
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<tr>
<td>10:45 A.M.</td>
<td>A New TBED Commons: Group Discussions</td>
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<tr>
<td>12:00 P.M.</td>
<td>Lunch &amp; Keynote Speaker</td>
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<tr>
<td>2:00 P.M.</td>
<td>Breakout Sessions I (Choose One)</td>
<td></td>
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<tr>
<td>2:00 P.M.</td>
<td>When to Contract Out Your Regional Capacity Development Efforts</td>
<td></td>
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<tr>
<td>2:00 P.M.</td>
<td>Extending R&amp;D Assets to Find 1+1=3</td>
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<tr>
<td>2:00 P.M.</td>
<td>Innovation Agenda &amp; Governors’ Campaigns</td>
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<tr>
<td>2:00 P.M.</td>
<td>VDOs and Legal Structures</td>
<td>Ballroom C</td>
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</table>

### Tuesday, May 3, continued

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>3:15 P.M.</td>
<td>Networking Break</td>
<td>Ballroom Foyer</td>
</tr>
<tr>
<td>3:45 P.M.</td>
<td>Breakout Sessions II (Choose One)</td>
<td></td>
</tr>
<tr>
<td>3:45 P.M.</td>
<td>Strengthening Support Among Natural Allies: EPSCoR and Economic Development Orgs</td>
<td></td>
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<tr>
<td>3:45 P.M.</td>
<td>Federal Innovation Policy: Outlook and Advocacy</td>
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<tr>
<td>3:45 P.M.</td>
<td>Lessons from Successful University Investment Funds</td>
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<tr>
<td>3:45 P.M.</td>
<td>Uniquely Arkansas – but is it?</td>
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<tr>
<td>5:30 P.M.</td>
<td>Arkansas Welcome Reception</td>
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</tr>
<tr>
<td>7:30 P.M.</td>
<td>William J. Clinton Presidential Library and Museum</td>
<td>1200 President Clinton Ave, Little Rock</td>
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### Wednesday, May 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:45 A.M.</td>
<td>Breakfast</td>
<td>Ballroom A</td>
</tr>
<tr>
<td>8:30 A.M.</td>
<td>Breakout Sessions III (Choose One)</td>
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<tr>
<td>8:30 A.M.</td>
<td>Recruiting and Supporting Diverse Entrepreneurs</td>
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<tr>
<td>8:30 A.M.</td>
<td>Difference-making Metrics for Publicly Backed TBED Initiatives</td>
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<tr>
<td>8:30 A.M.</td>
<td>Manufacturing: The Federal Government’s Focus on the Future</td>
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<tr>
<td>9:45 A.M.</td>
<td>Networking Break</td>
<td>Ballroom Foyer</td>
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<tr>
<td>10:15 A.M.</td>
<td>Breakout Sessions IV (Choose One)</td>
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<tr>
<td>10:15 A.M.</td>
<td>Federal Resources to Build Research and Innovation Capacity</td>
<td></td>
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<tr>
<td>10:15 A.M.</td>
<td>Capital and Inclusion: Investing in Diverse Founders</td>
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<tr>
<td>10:15 A.M.</td>
<td>Remote Work: Talent Attraction and Development</td>
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<tr>
<td>10:15 A.M.</td>
<td>Regional Partnerships – is Herding Cats Easier?</td>
<td></td>
</tr>
<tr>
<td>11:45 A.M.</td>
<td>Closing Plenary</td>
<td>Ballroom C</td>
</tr>
</tbody>
</table>
Strengthening Support Among Natural Allies: EPSCoR and Economic Development Orgs

A strong innovation economy needs a robust research enterprise, so universities, state EPSCoR programs and economic development organizations focused on encouraging economic growth through science and technology are natural allies. In this session, we’ll examine how some state EPSCoR programs and economic development groups have come to align their goals particularly through the strategic planning process to accomplish both their objectives.

Panelists:
Jennifer Fowler, Program Director of Arkansas NSF EPSCoR
Shane Moeykens, Director, Maine EPSCoR
Bob Quinn, Executive Director, South Carolina Research Authority

Moderator:
John Hardin, Executive Director, North Carolina Board of Science, Technology & Innovation

Lessons from Successful University Investment Funds

Given higher education’s role in generating the knowledge and supporting the scientific personnel that catalyze the innovative new technologies developed by high-growth startups, the nation’s colleges and universities are invaluable assets to regional innovation economies. Some universities have moved beyond the traditional R&D role to further support local innovation systems by launching in-house venture capital funds and investing directly into the high-tech startups that leverage university IP. In this session, we will learn from several university VCs that are capitalized with university money, take equity or provide convertible debt, focus on university IP and/or faculty, and are managed by a university team. We will hear about the lessons learned in starting such a fund, navigating the web of partnerships and priorities, how “success” is defined, and other relevant topics.

Panelists:
Tony Armstrong, President & CEO, IU Ventures
Bob Creeden, Managing Director, UVA LVG Seed Fund

Moderator:
Mike Cassidy, Director, Emory Biomedical Catalyst, Executive Director, Emory Innovations, Inc. Emory University, Atlanta, Georgia

How does the Federal Laboratory Consortium (FLC) drive tech-based economic development?

Where do entrepreneurs find the information and connections they need to become part of a thriving tech-based economy? The FLC and its vast network of over 300 laboratories and research centers can provide access to licensing opportunities, collaborative research and development, and partners with experience moving technologies from lab to market.

The FLC will help you fully utilize federal resources so that you can:

- Increase Research Capacity
- Access state-of-the-art facilities
- Promote Entrepreneurship
- License federally developed technologies to create or build an entrepreneurial business
- Commercialize Research
- Collaborate with a federal lab to manufacture, scale, and distribute your product.

MAKE YOUR FEDERAL PARTNERSHIP SUCCESSFUL BY MEETING FLC IN THE EXHIBIT HALL TODAY

Contact us at:
info@federallabs.org
www.federallabs.org
Federal Innovation Policy: Outlook and Advocacy

In 2021, Congress passed billions in new funding for innovation and entrepreneurship. While the federal government works to implement those acts, Congress is moving forward with new budgets and new authorities, including the U.S. Innovation and Competitiveness Act. During this session, sponsored by the Ewing Marion Kauffman Foundation, we will cover the outlook for Congressional action to support entrepreneurship and SSTI's Innovation Advocacy Council priorities.

Panels:
Leslee Gilbert, Vice President, Van Scoyoc Associates
Jason Rittenberg, Policy and Development Director, SSTI

Uniquely Arkansas – but is it?

While you’re here in Arkansas, let’s complete your trip with a spin through the Natural State’s innovation network. You can choose your own adventure as you explore the ways Arkansas drives its new-age economy. Interactive group discussions will break down big questions, such as: “How can public-private partnerships advance innovation in key economic sectors?”, “How does a researcher make the jump to entrepreneur?”, and “Where is startup capital in the Heartland?”. Like any worthwhile travel experience, we’ll compare notes and see if your landscape back home is so different from Arkansas’. If so, how, and what can we learn from one another?

Facilitator:
Bryan Barnhouse, President & CEO, Arkansas Research Alliance

Presenters:
Jerry Adams, Founding President/CEO (Retired), Arkansas Research Alliance
Jeff Amerine, Founder and Managing Director, Startup Junkie
Jeannette Balleza Collins, Director, Entrepreneurial Development, Northwest Arkansas Council
Douglas Hutchings, Director of ARA Academy, Arkansas Research Alliance
Carol Reeves, Associate Vice-Chancellor for Entrepreneurship and Innovation (Retired), University of Arkansas
David Sanders, Director of Innovate Arkansas, Winrock International
Kevin W. Sexton, Director/President, BioVentures
Matthew Ward, Consultant, Startup Junkie Foundation; Director, Fuel, Startup Junkie
Supporters

gener8tor
We are a nationally-ranked venture capital firm and accelerator that brings together startup founders, investors, corporations, job seekers, universities, musicians and artists. The gener8tor platform includes more than 75 programs spanning startup accelerators, corporate programming, speaker series, conferences, skills accelerators and fellowships. gener8tor believes that everyone deserves opportunities, regardless of race, place or gender. And that is what we consider our mission.

TEConomy Partners, LLC is a global consulting firm leading research, analysis and strategy development focused on innovation-driven economic development. Today, we're helping nations, states, regions, universities, and industries blueprint their future and translate knowledge into prosperity.

Friends

The award-winning Ben Franklin Technology Partners is one of the nation's longest running technology-based economic development programs. For more than 31 years, BFTP has provided both early-stage and established companies with funding, business and technical expertise and access to a network of innovative, expert resources.

Rev1 Ventures is the startup studio that combines capital and strategic services to help startups scale and corporations innovate. Based in the Midwest, Rev1 connects entrepreneurs to talent, customers, space and funding, to help entrepreneurs build great companies. With a proven track record of success, Rev1 is the most active seed investor in Ohio for the past seven years. For more information, visit www.rev1ventures.com.

The Launch Place provides new and early-stage business support services and pre-seed and seed investments for technology startups in Virginia and North Carolina. As a venture development organization with the purpose to plan, fund, launch and grow businesses, The Launch Place helps companies to get started, or to expand their operations by providing business consulting services, office space, and by investing in them through its investment funds.
INNOVATION ADVOCACY COUNCIL

Your voice for federal innovation programs and policy

SSTI’s Innovation Advocacy Council represents the tech-based economic development community on Capitol Hill and with the federal agencies that fund your work. The Council’s agenda is led by organizations that contribute specifically to support this work.

Record of impact

Recent successes for the Council’s policy priorities include:

- $200+ million in EDA Build to Scale appropriations since FY 2014
- Reauthorization of EDA’s Build to Scale
- $24 million in SBA clusters and FAST appropriations since FY 2021
- Funding for SSBCI 2.0

Why support the Council?

“SSTI’s Innovation Advocacy Council has directly affected the scale of federal support for innovation, which has meant more opportunities for the field and for BioSTL.”

- Ben Johnson, VP, Programs, BioSTL and IAC Chair

Contact SSTI’s Jason Rittenberg to start affecting federal innovation policy today:
rittenberg@ssti.org.

As your resource for creating a better future through science, technology, innovation and entrepreneurship, SSTI provides our members with: funding opportunities; timely information on how states and communities are investing in science, technology, innovation and entrepreneurship; customized technical assistance; and, the latest news affecting the tech-based economic development community.

From our beginning in 1996, SSTI has worked to share lessons learned from a nationwide network of practitioners and policymakers. SSTI conducts research on common performance standards, identifies best practices, analyzes trends in and policies affecting the innovation economy, and fosters greater connection and cooperation among and between all public, private and nonprofit organizations encouraging prosperity. We invite you to join us in this endeavor.

Contact Membership Director Susan Niple at niple@ssti.org for information about special pricing for conference attendees if you join by May 31. Become a member of the premier, nationwide network of practitioners dedicated to creating a better future through science, technology, innovation and entrepreneurship. Join today at ssti.org!

8,000+ jobs created.
$1.2 billion+ in follow-on financing.
Supporting companies & workers across race, place, & gender.

Accelerators that create jobs, boost racial & gender equity, & bolster state and local economies.

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Ancora invests in real estate at the heart of innovation.

Ancora is a vertically integrated investor, developer, and operator of life sciences, research, and mixed-use real estate. Our work sits at the intersection of commercial real estate and the educational, healthcare, R&D and commercialization demands that drive higher education and medical institutions.


Kansas State University embraced the call from the state’s Board of Regents to develop a plan that would build the economic prosperity of the state. Dubbed 3k3B, the resulting strategy is expansive, bringing new thinking to the state’s areas of strength to support the creation of 3,000 direct jobs and $3 billion in direct investment to Kansas. Hear from those behind the plan, learn what elements went into the design and planning process, and broaden your own thinking into the roles that the university and its research capabilities can play in driving a state’s economy.

Presenters:
Kent Glasscock, President, Kansas State University Institute for Commercialization
Scott Smathers, Vice President of Workforce Development, Kansas Board of Regents

Respondents:
Jerry Adams, Founding President/CEO (retired), Arkansas Research Alliance
Susan Shows, President, Georgia Research Alliance

Moderator:
Sara Lawrence, Program Director of Economic Development, RTI International

Recruiting and Supporting Diverse Entrepreneurs

Research shows that diversity inherently drives innovation. Yet in 2022, Black, Latino, and women entrepreneurs are still not participating at optimal levels in the innovation space. How can we change this dynamic and achieve greater equity and inclusion in our organizations, our portfolios and the broader innovation community? In this panel discussion, you will learn actionable steps to improve your organization’s social impact from a select group of organizations that are successfully working to attract and support underrepresented startup founders.

Panelists:
Carly Hill, Director of Development, Propeller
Emma Willis, COO, Venture Noire

Moderator:
Sally Guzik, Vice President, Strategic Initiatives, Fourth Economy
Difference-making Metrics for Publicly Backed TBED Initiatives

Most economic development and innovation-focused organizations are long overdue for better metrics, metrics that drive positive change and greater impact from the public investments made into the initiatives. But where to start? What to pick? How to measure? Armed with the best from IRIS and an SSTI survey of common impact measures in current practice, session participants will – together – identify the next best system for measuring progress, impact and performance.

Facilitator:
Mark Skinner, Vice President, SSTI

Manufacturing: The Federal Government’s Focus on the Future

Among the things the pandemic brought into clear focus was how fragile our supply chains are – and for the general public, awareness of the term “supply chain.” A suite of new approaches has been launched by the federal government to strengthen manufacturing with particular focus on workforce, supply chains and technology. In this session, we’ll take a look at what has been launched, what Congress is still considering, and where the future might take us.

Presenter:
Pravina Raghavan, Director, Hollings Manufacturing Extension Partnership

Networking Break 9:45 -10:15 A.M.
Federal Resources to Build Research and Innovation Capacity
Numerous federal initiatives support hundreds of research, innovation and entrepreneurship programs and facilities across the country – why not add your university and/or organization to the mix to expand your capacity to achieve even greater impact? Participants will have an opportunity to join in small group discussions with federal officials to learn more about their programs, priorities, and funding opportunities.

Presenters:
Daniel Goetzel, Entrepreneurial Lead, National Science Foundation
Kathleen Rousche, Director, Office of Translational Alliances and Coordination, NHLBI
Jennifer Shieh, Director of Ecosystem Development, Office of Investment and Innovation, U.S. Small Business Administration
Eric Paul Smith, Director, Office of Innovation and Entrepreneurship, U.S. Economic Development Administration

Capital and Inclusion: Investing in Diverse Founders
According to data from the Kauffman Fellows Research Center, "Ethnically diverse startup founding teams and executive teams both raise more money from and provide higher returns for investors." While Black, Latino, women and Tribal Nation entrepreneurs enjoyed a small portion of the explosion in 2021 venture capital, many of these founders still consistently experience barriers accessing risk capital. How can we change this dynamic? Change toward increasing your social impact may start from the lessons and advice shared by the venture development organizations participating in this interactive discussion.

Speakers:
Hardik Desai, Senior Partner - Investing, Jumpstart, Inc.
Allison Murdock, Analyst, Invest Detroit

Moderator:
Sharon Johnson, Director of Entrepreneurship Access and Inclusion, WEDC

Remote Work: Talent Attraction and Development
At least 53 communities in 24 states and Puerto Rico are seeking new residents through remote work by offering cash, covering moving costs or providing other incentives. Other communities, particularly in rural areas, have launched initiatives preparing a remote workforce to remain in town. Though the idea of remote work and talent attraction of those workers started before the pandemic, COVID-19 has accelerated the movement. What is working and what does the future look like in talent attraction and remote workforce development? How has remote work spurred states to attract talent? And how are educational institutions working with industry and preparing workers for this new phase? Join this group of leaders who are working to revitalize their regions through innovative remote workforce initiatives.

Panelists:
Dan Belyea, Chief Workforce Development Officer, Maine Community College System
Justin Harlan, Managing Director, Tulsa Remote

Moderator:
Laura Lacy Graham, Policy Analyst, SSTI

Regional Partnerships — is Herding Cats Easier?
Billions of dollars are being spent by federal, state and local governments, universities and the private sector in regions all across the country to support a diverse pool of more than 1,000 programs and initiatives dedicated to increasing local, innovation-driven entrepreneurship. Leadership models to ensure the shared grand vision for their region is achieving the desired effectiveness from all of those activities and investments vary substantially. In this session we’ll dive into two approaches to regional coordination that are simultaneously achieving near-term results and long-term positive change, but probably not without a few knocks, bumps and pivots along the way toward their record of success.

Presenter:
David L. Johnson, President & CEO, Central Indiana Corporate Partnership
Nelson Peacock, President & CEO, Northwest Arkansas Council

Moderator:
Mark Skinner, Vice President, SSTI
It’s been a whirlwind two days and we suspect everyone is a little out-of-practice with live conference events. So the closing session will be relaxed and informal – but we still want all our minds working for one more hour!

Grab a box lunch and a seat in the ballroom among all of your new friends and co-collaborators as we collect our notes, bounce around ideas, recap lessons learned over the course of the conference, gather ideas on how we put into action what we’ve learned, and provide some final perspective on the outlook for tech-based economic development.

Thank you for joining us!